

2015-2019 Future Horizons and Growth Strategies in the Septicemia Testing Market: Supplier Shares and Country Forecasts

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Abstracts

The report presents a detailed analysis of the Septicemia diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Septicemia definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Septicemia tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 202

pages and 15 tables

Contents

1. INTRODUCTION

2. SEPTICEMIA WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. MOLECULAR DIAGNOSTICS
 - 2. MONOCLONAL ANTIBODIES
 - 3. IMMUNOASSAYS
 - 4. DIFFERENTIAL LIGHT SCATTERING
 - 5. INFORMATION TECHNOLOGY
 - 6. ARTIFICIAL INTELLIGENCE
 - 7. LIPOSOMES
 - 8. FLOW CYTOMETRY
 - 9. CHROMATOGRAPHY
 - 10. DIAGNOSTIC IMAGING
 - 11. GEL MICRODROPLETS
 - 12. OTHER

3. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

4. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

5. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

6. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

7. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

8. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET

SHARES

9. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

10. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

11. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

12. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba

DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Septicemia Tests

France Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

France Septicemia Testing Market Diagnostics Sales by Major Supplier

Germany Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Septicemia Testing Market Diagnostics Sales by Major Supplier

Italy Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Septicemia Testing Market Diagnostics Sales by Major Supplier

Japan Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Septicemia Testing Market Diagnostics Sales by Major Supplier

Spain Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Septicemia Testing Market Diagnostics Sales by Major Supplier

U.K. Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Septicemia Testing Market Diagnostics Sales by Major Supplier

U.S.A. Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Septicemia Testing Market Diagnostics Sales by Major Supplier

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