

2015-2019 Future Horizons and Growth Strategies in the Pseudomonas Testing Market: Country Forecasts

<https://marketpublishers.com/r/2FF4EE09DEAEN.html>

Date: August 2015

Pages: 197

Price: US\$ 3,480.00 (Single User License)

ID: 2FF4EE09DEAEN

Abstracts

The report presents a detailed analysis of the Pseudomonas diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Pseudomonas definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 198 pages and 7 tables

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Bio-Rad
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Diamedix/Erba

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Eiken Chemical
Elitech Group
Enzo Biochem
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ID Biomedical/GSK
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