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2015-2019 Future Horizons and Growth Strategies in the Lyme Disease Testing Market: Supplier Shares and Country Forecasts

https://marketpublishers.com/r/2E516F2DFDBEN.html
Date: August 2015
Pages: 203
Price: US$ 3,480.00 (Single User License)
ID: 2E516F2DFDBEN

Abstracts

The report presents a detailed analysis of the Lyme disease diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Lyme disease definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs -Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Lyme disease tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.Contains 203 pages and 11 tables

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