

2015-2019 Future Horizons and Growth Strategies in the Global MRI Market: Strategic Assessments of Leading Suppliers

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Abstracts

This report provides diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The report includes information not available from any other published source, such as sales, profit, MRI system placements and installed base.

The companies analyzed in this report include Esaote, General Electric, Hitachi, Philips, Shimadzu, Siemens, and Toshiba.

Report Objectives:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading MRI suppliers.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-à-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

Contains 569 pages and 56 tables

Contents

GENERAL ELECTRIC

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

HITACHI

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

HOLOGIC

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses

Strategic Direction

PHILIPS

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SHIMADZU

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses
Strategic Direction

SIEMENS

Executive Summary
Ownership
Business Evolution
Organization and Management
Major Facilities
Product Portfolio and Technological Know-How
Marketing Capabilities
Financial Analysis
Strengths and Weaknesses

Strategic Direction

TOSHIBA

Executive Summary

Ownership

Business Evolution

Organization and Management

Major Facilities

Product Portfolio and Technological Know-How

Marketing Capabilities

Financial Analysis

Strengths and Weaknesses

Strategic Direction

List Of Tables

LIST OF TABLES

GE Revenue by Operating Segment
GE Revenue Growth by Operating Segment
GE Operating Profit and Margins by Segment
GE Operating Profit Growth by Segment
GE Technology Infrastructure Segment Sales by Division
GE Technology Infrastructure Segment Sales Growth by Division
GE Technology Infrastructure Segment Operating Profit by Division
GE Technology Infrastructure Segment Operating Profit Growth by Division
GE Electric Diagnostic Imaging Worldwide Sales and Operating Profit
GE Electric Diagnostic Imaging Worldwide Sales by Geographic Region
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business
GE Electric Diagnostic Imaging Operating Profit and Margins by Modality/Business
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region
GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Region
Hitachi Revenue by Industry Segment
Hitachi Revenue Growth by Industry Segment
Hitachi Operating Profit by Industry Segment
Hitachi Operating Profit by Industry Segment
Hitachi Imaging Systems Sales and Operating Profit Growth
Hitachi Imaging Systems Sales by Geographic Region
Hitachi Imaging Systems Sales by Modality/Business
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region
Hologic Sales and Operating Profit Growth
Hologic Sales by Product Line
Hologic Sales Growth by Product Line
Hologic Operating Profit by Product Line
Hologic Operating Profit Growth by Product Line
Hologic Sales by Geographic Region
Philips Revenue by Operating Sector
Philips Revenue Growth by Operating Sector
Philips Operating Profit by Sector

Philips Operating Profit Growth by Sector
Philips Medical Systems Sales and Operating Profit Growth
Philips Medical Systems Sales by Geographic Region
Phillips Healthcare Worldwide Diagnostic Imaging Sales by Modality/Business
Phillips Diagnostic Imaging Operating Profit and Margins by Modality/Business
Phillips Medical Systems Sales by Modality/Business and Geographic Region
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region
Shimadzu Revenue by Product Category
Shimadzu Imaging Systems Sales and Operating Profit Growth
Shimadzu Imaging Systems Sales by Geographic Region
Shimadzu Imaging Systems Sales by Modality/Business
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region
Siemens Sales by Business Sector
Siemens Sales Growth by Business Sector
Siemens Operating Profit by Business Sector
Siemens Operating Profit Growth by Business Sector
Siemens Imaging System Sales and Operating Profit Growth
Siemens Imaging System Sales by Geographic Region
Siemens Imaging System Sales by Modality/Business
Siemens Imaging System Sales by Modality/Business and Geographic Region
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business
Siemens Imaging System Placements and Installed Base by Modality and Geographic Region
Toshiba Sales by Industry Segment
Toshiba Sales Growth by Industry Segment
Toshiba Operating Profit and Margins by Industry Segment
Toshiba Operating Profit Growth by Industry Segment
Toshiba Sales by Geographic Region
Toshiba Sales Growth by Geographic Region
Toshiba Medical Systems Sales and Operating Profit Growth
Toshiba Medical Systems Sales by Modality/Business
Toshiba Medical Systems Operating Profit and Margins by Modality/Business
Toshiba Medical Systems Sales by Modality/Business and Geographic Region
Toshiba Medical System Placements and Installed Base By Modality/Business and Region

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