

# 2015-2019 Future Horizons and Growth Strategies in the Global HIV/AIDS Diagnostic Testing Market: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/261B648B748EN.html>

Date: August 2015

Pages: 292

Price: US\$ 4,360.00 (Single User License)

ID: 261B648B748EN

## Abstracts

The report presents a detailed analysis of the AIDS diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses are reviewed.

The report provides the 5-year test volume and sales forecasts by country for HIV-1/2/Combo, HIVAg/HIV NAT, HTLV-I/II, Western Blot and other confirmatory tests performed in the following markets:

Hospitals

Public Health Labs

Commercial/Private Labs

Blood Banks

Physician Offices

Ambulatory Care Centers

For each country, in addition to the test volume and sales projections, the report presents the sales and market share estimates for major suppliers of AIDS tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies profiles leading suppliers and recent market

entrants developing innovative technologies and products and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 292 pages and 36 tables

## Contents

### **1. INTRODUCTION**

### **2. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Background
- B. Diagnostic Tests: HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLV-I/II
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

### **3. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **4. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **5. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **6. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **7. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **8. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **9. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **10. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

#### D. Distribution Strategies for Decentralized Testing Markets

1. MARKETING APPROACHES
2. PRODUCT COMPLEXITY
3. CUSTOMER PREFERENCE
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

### **11. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **12. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix/Erba  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
ID Biomedical/GSK  
Kreatech/Leica  
Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac/PE

Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

France: HIV or HIV-1/2/combo Test Volume and Sales Forecasts By Market Segment

France: HIV Ag Test Volume and Sales Forecasts By Market Segment

France: HIV NAT Blood Screening Test Volume and Diagnostics Sales

France: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

France: AIDS Diagnostics Market by Major Supplier

France: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Germany: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Germany: HIV Ag Test Volume and Sales Forecasts By Market Segment

Germany: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Germany: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Germany: AIDS Diagnostics Market by Major Supplier

Germany: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Italy: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Italy: HIV Ag Test Volume and Sales Forecasts By Market Segment

Italy: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Italy: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Italy: AIDS Diagnostics Market by Major Supplier

Italy: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Japan: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Japan HIV Ag Test Volume and Sales Forecasts By Market Segment

Japan: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Japan: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Japan: AIDS Diagnostics Market by Major Supplier

Japan: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Spain: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment

Spain: HIV Ag Test Volume and Sales Forecasts By Market Segment

Spain: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Spain: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Spain: AIDS Diagnostics Market by Major Supplier  
Spain: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers  
UK: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment  
UK: HIV Ag Test Volume and Sales Forecasts By Market Segment  
UK: HIV NAT Blood Screening Test Volume and Diagnostics Sales  
UK: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment  
UK: AIDS Diagnostics Market by Major Supplier  
UK: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers  
USA: HIV or HIV-1/2/Combo Test Volume and Sales Forecasts By Market Segment  
USA: HIV Ag Test Volume and Sales Forecasts By Market Segment  
USA: HIV NAT Blood Screening Test Volume and Diagnostics Sales  
USA: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment  
USA: AIDS Diagnostics Market by Major Supplier  
USA: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

## I would like to order

Product name: 2015-2019 Future Horizons and Growth Strategies in the Global HIV/AIDS Diagnostic Testing Market: Supplier Shares and Country Forecasts

Product link: <https://marketpublishers.com/r/261B648B748EN.html>

Price: US\$ 4,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/261B648B748EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



