

2015-2019 France Hospital Coagulation Testing Market

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Abstracts

This new report from VPGMarketResearch contains 398 pages, 29 tables, and presents a comprehensive analysis of the French hospital coagulation testing market, including:

Major issues pertaining to the French coagulation laboratory practice, as well as keyeconomic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Volume and sales forecasts for 40 coagulation procedures performed in French hospitals, including typical coagulation daily work loads.

Review of current instrumentation technologies, and a feature comparison of leading analyzers.

Reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of coagulation technologies and their potential market applications.

Major opportunities for coagulation instruments and consumables.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for instrument and reagent suppliers.

Contains 398 pages and 29 tables

Contents

SECTION I: EXECUTIVE SUMMARY

A 3-5 page synopsis of key sections.

SECTION II: BUSINESS ORGANIZATION

History of the company's paints and coatings business evolution, which is important to understanding the corporate culture, management mentality and strategies.

Most recent M&A activity and significant organizational changes.

Current organizational structure.

SECTION III: SENIOR MANAGEMENT

Names, titles and background of key executives.

SECTION VI: FACILITIES AND EMPLOYEES

Major administrative, manufacturing and R&D facilities in the U.S. and abroad.

Manufacturing practices.

New plants under construction.

U.S. and international work force size and distribution.

SECTION V: TECHNOLOGICAL KNOW-HOW

Internally developed and acquired technologies, and other related capabilities.

Proprietary processes and patent litigations.

SECTION VI: PRODUCT PORTFOLIO

Extensive review of major product lines.

SECTION VII: MARKETING TACTICS

Major promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

SECTION VIII: FINANCIAL ANALYSIS

Estimated sales by division, geographic region and product line.

Five-year sales and operating profit performance.

SECTION IX: R&D EXPENDITURES AND MAJOR PROGRAMS

Estimated R&D budget.

Research facilities and staff.

New technologies and products in development.

SECTION X: COLLABORATIVE ARRANGEMENTS

Major joint ventures, distribution, O.E.M. and licensing partners, both industrial and academic.

Terms of collaborative agreements and specific products involved.

SECTION XI: STRATEGIC DIRECTION

Specific business, new product development and marketing strategies.

Strengths and weaknesses, e.g., managerial, organizational, marketing and product development.

Anticipated acquisitions, joint ventures and divestitures.

COMPARATIVE ANALYSIS

In this section of the report, the Top 10 companies are ranked according to the following criteria:

Sales estimates and market shares by product category and geographic region.

Operating profit.

R&D expenditures.

Sales force size.

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