

# **2015-2019 France Cancer Diagnostics Industry: Market Segmentation Analysis - Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains - Hospitals, Commercial Labs**

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## **Abstracts**

Complete report \$6,700. DataPack (test volumes, sales forecasts, supplier shares) \$4,350. The report is available by section, market segment, and can be custom-tailored to your specific information needs and budget.

2015-2019 Market Segmentation Analysis of the French Cancer Diagnostics Industry: Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains--Hospitals and Commercial Labs is VPGMarketResearch's new study of the major business opportunities emerging in the French cancer diagnostics market during the next five years. The report examines trends in the French market; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

### **Rationale**

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the French cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting

specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion.

## French Market Overview

Five-year test volume and sales projections.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments in France.

## Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## Over 200 Current and Emerging Cancer Diagnostic Test

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

## Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

## Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

## Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

## Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode Genetics

Diadexus

Diagnocure

DiaSorin

Eiken Chemical

Elitech Group

Epigenomics

Enterix

Enzo Biochem

Exact Sciences

Fujirebio

Guided Therapeutics

Hologic/Gen-Probe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

Ortho-Clinical Diagnostics

Panacea Pharmaceuticals

Polartech

Polymedco

PreMD

Qiagen

Quest Diagnostics

Radiant Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zilla

Contains 585 pages and 85 tables

## Contents

### **1. Introduction**

### **2. Worldwide Market Overview**

- A. Market Overview
- B. Worldwide Market Structure
- C. Worldwide Market Size and Growth

### **3. Major Product Development Opportunities**

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

### **4. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **5. ALTERNATIVE MARKET PENETRATION STRATEGIES**

### **6. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

### **7. Worldwide Market and Technology Overview**

- A. Major Current and Emerging Cancer Diagnostic Tests
  - 1. BIOCHEMICAL TUMOR MARKERS
  - 2. ONCOGENES
  - 3. POLYPEPTIDE GROWTH FACTORS
  - 4. ECTOPIC HORMONES
  - 5. COLONY STIMULATING FACTORS
  - 6. LYMPHOKINES
  - 7. IMMUNOHISTOCHEMICAL STAINS
  - 8. EMERGING TUMOR MARKERS
- B. Instrumentation Review and Market Needs
- C. CURRENT AND EMERGING TECHNOLOGIES
- D. Personal Testing

## **8. France**

### **A. EXECUTIVE SUMMARY**

#### **B. Business Environment**

#### **C. Market Structure**

#### **D. Market Dynamics, Trends, Size and Growth**

Volume Forecasts by Test and Market Segment

Sales Forecasts by Test and Market Segment

Major Supplier Sales and Market Shares

## **9. Competitive Profiles**

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca Biopharma

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode

Diadexus

Diagnocure

Diasorin

Eiken Chemical

Elitech Group

Epigenomics

Enterix

Enzo Biochem

Exact Sciences

Fujirebio

Guided Therapeutics



Hologic/Gen-Probe  
Kreatech/Leica  
Kyowa Medex  
Mackay Life Sciences  
Myriad Genetics  
OncoLab  
Ortho-Clinical Diagnostics  
Panacea Pharmaceuticals  
Polartech  
Polymedco  
PreMD  
Qiagen/Ipsogen  
Quest Diagnostics  
Radiant Pharmaceuticals  
Roche  
Scienion  
Sequenom  
Siemens Healthcare  
Takara Bio  
Targeted Diagnostics & Therapeutics  
Thermo Fisher  
Tosoh  
Veridex  
Wako Pure Chemicals  
Wallac/PE  
Zila

## **10. Appendix: Major Universities and Research Centers Developing Cancer Diagnostic Technologies and Applications**

## List Of Tables

### LIST OF TABLES

Cancer Diagnostic Classification

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta-2 Microglobulin Tests

Major Companies Developing or Marketing CA 15-3/27.29 Tests

Major Companies Developing or Marketing CA 19-9 Tests

Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Estrogen Receptor Tests

Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Gastrin Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing Insulin Tests

Major Companies Developing or Marketing NSE Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing PAP Smear/HPV Tests

Major Companies Developing or Marketing PAP Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Lymphocyte Subclassification Tests

Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential Applications in Cancer Diagnosis

Lymphokines Potential Applications In Cancer Diagnosis

Immunohistochemical Stains Potential Applications in Cancer Diagnosis

EXECUTIVE SUMMARY Table: France, Total Cancer Diagnostic Testing Volume and Sales Forecasts by Market Segment

France, Estimated Cancer Death Rates

France, Laboratories Performing Cancer Diagnostic Tests by Market Segment

France, Hospital Laboratories Performing Cancer Diagnostic Tests by Bed Size

France, Commercial/Private Laboratories Performing Cancer Diagnostic Test by Annual Test Volume

France, Total Cancer Diagnostic Test Volume Forecasts by Market Segment  
France, All Market Segments Major Cancer Diagnostic Test Volume Forecasts by Test  
France, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecasts by Test  
France, Commercial/Private Laboratories Marker Test Volume Forecasts  
France, Total Cancer Diagnostic Sales Major Cancer Diagnostic Forecasts by Market Segment  
France, All Market Segments Major Cancer Diagnostic Sales Forecasts by Test  
France, Hospital Laboratories Major Cancer Diagnostic Sales Forecasts by Test  
France, Commercial/Private Laboratories Cancer Diagnostic Market Forecasts by Test  
France, ACTH Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, AFP Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, CA 19-9 Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, CA-125 Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Calcitonin Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Cathepsin Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, CEA Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Cytokeratins Test Volume and Diagnostics Sales Forecasts by MarketSegment  
France, Estrogen Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Ferritin Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Gastrin Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, HCG Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Insulin Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Interferons Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Interleukins Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, NSE Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Nucleolar Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Occult Blood Test Volume and Diagnostics Sales Forecasts by MarketSegment  
France, Oncogenes Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment

France, PAP Smear Test Volume and Diagnostics Sales Forecasts by Market Segment  
France, Parathyroid Hormone Test Volume and Diagnostics Sales Forecasts by Market Segment

France, Progesterone Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment

France, PAP Test Volume and Diagnostics Sales Forecasts by Market Segment

France, PSA Test Volume and Diagnostics Sales Forecasts by Market Segment

France, S-100 Protein Test Volume and Sales Diagnostics Sales Forecasts by Market Segment

France, Serotonin Test Volume and Diagnostics Sales Forecasts by Market Segment

France, Sialic Acid Test Volume and Diagnostics Sales Forecasts by Market Segment

France, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment

France, TDT Test Volume and Diagnostics Sales Forecasts by Market Segment

France, Thymidine Kinase Test Volume and Diagnostics Sales Forecasts by Market Segment

France, Thyroglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment

France, TPA Test Volume and Diagnostics Sales Forecasts by Market Segment

France, Total Cancer Diagnostics Sales By Major Suppliers

France, AFP Testing Market Diagnostics Sales by Major Supplier

France, CA 15-3 Testing Market Diagnostics Sales by Major Supplier

France, CA 19-9 Testing Market Diagnostics Sales by Major Supplier

France, CA 125 Testing Market Diagnostics Sales by Major Supplier

France, CEA Testing Market Diagnostics Sales by Major Supplier

France, NSE Testing Market Diagnostics Sales by Major Supplier

France, PAP Testing Market Diagnostics Sales by Major Supplier

France, PSA Testing Market Diagnostics Sales by Major Supplier

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