

# 2015-2019 Europe Hepatitis Markers Testing Market: Hospitals, Blood Banks, Public Health Labs, Commercial Labs, Physician Offices - Supplier Shares and Sales Forecasts For 10 Immunodiagnostic and NAT Procedures

https://marketpublishers.com/r/24BCD3938CBEN.html

Date: September 2015

Pages: 295

Price: US\$ 5,520.00 (Single User License)

ID: 24BCD3938CBEN

# **Abstracts**

Complete report \$6,900. DataPack (test volumes, sales forecasts, supplier shares) \$4,500. The report presents a detailed analysis of the Hepatitis diagnostics market in Europe, (France, Germany, Italy, Spain, UK). Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides the five-year test volume and sales forecasts by country for HAV NAT, HBV NAT, HBs Ag, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:- Hospitals - Commercial/Private Labs- Blood Banks-Physician Offices- Public Health Labs For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 295 pages and 67 tables



### **Contents**

### I. INTRODUCTION

#### II. CAMPYLOBACTER WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers
- E. Emerging Diagnostic Technologies
  - 1. Molecular Diagnostics
  - 2. Monoclonal Antibodies
  - 3. Immunoassays
  - 4. Differential Light Scattering
  - 5. Information Technology
  - 6. Artificial Intelligence
  - 7. Liposomes
  - 8. Flow Cytometry
  - 9. Chromatography
  - 10. Diagnostic Imaging
  - 11. Gel Microdroplets
  - 12. Other

# III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: TEST VOLUME AND SALES FORECAST BY MARKET SEGMENT



# VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

# IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

#### X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

# XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

**Becton Dickinson** 

bioMerieux

Bio-Rad



Cepheid

Diamedix

DiaSorin Eiken Chemical

Enzo Biochem

**Fujirebio** 

Gen-Probe

Hologic

**ID Biomedical** 

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

**Novartis Diagnostics** 

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



# **List Of Tables**

#### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests
France Campylobacter Test Volume and Diagnostics Sales Forecast by Market
Segment

France Campylobacter Diagnostics Sales by Major Supplier

Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Campylobacter Diagnostics Sales by Major Supplier

Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Italy Campylobacter Diagnostics Sales by Major Supplier

Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment Japan Campylobacter Diagnostics Sales by Major Supplier

Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Campylobacter Diagnostics Sales by Major Supplier

U.S.A. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Campylobacter Diagnostics Sales by Major Supplier



#### I would like to order

Product name: 2015-2019 Europe Hepatitis Markers Testing Market: Hospitals, Blood Banks, Public

Health Labs, Commercial Labs, Physician Offices - Supplier Shares and Sales Forecasts

For 10 Immunodiagnostic and NAT Procedures

Product link: https://marketpublishers.com/r/24BCD3938CBEN.html

Price: US\$ 5,520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/24BCD3938CBEN.html">https://marketpublishers.com/r/24BCD3938CBEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970