

# **2015-2019 Europe Endocrine Function Testing Market: Hospitals, Commercial Labs, Physician Offices, Ambulatory Care Centers - Emerging Opportunities for Instrument and Reagent Suppliers - Competitive Strategies, Supplier Shares, Country Volume and Sales Segment Forecasts**

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## **Abstracts**

This new 310-page report from VPGMarketResearch.com provides a comprehensive analysis of the European endocrine function market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, TPO Ab and TSH.

During the next five years, the endocrine function testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

“2015-2019 Europe Endocrine Function Testing Market: Hospitals, Commercial Labs,

Physician Offices, Ambulatory Care Centers” is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts; compares features of leading analyzers; and profiles key competitors.

Contains 310 pages and 56 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Endocrine Function Tests

1. Cortisol
2. Estradiol
3. Follicle-Stimulating Hormone (FSH)
4. Gastrin
5. Growth Hormone/IGF-1
6. Human Chorionic Gonadotropin (HCG)
7. LH
8. Progesterone
9. PTH/IO PTH
10. Prolactin
11. T3
12. T3 Free
13. T3 Uptake
14. T4 (Thyroxine)
15. T4 Free
16. TBG
17. Testosterone
18. Thyroglobulin Ab
19. TPO Ab
20. TSH

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - b. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)

- Overview
- ELISA
- EMIT
- Electrochemical
- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
- 3. Tandem Mass Spec
- 4. IT and Automation
- 5. Dry Chemistry
- 6. Biosensors

## **FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers

5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories  
AdnaGen/Alere  
Agilent Technologies  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
Bio-Rad  
DiaSorin  
Eiken  
Fujirebio  
Grifols  
Instrumentation Laboratory  
Kyowa Medex  
Matritech/Alere  
Ortho-Clinical Diagnostics  
Quest Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE



## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing FSH Tests  
Major Companies Developing or Marketing HCG Tests  
Major Companies Developing or Marketing LH Tests  
Major Companies Developing or Marketing Prolactin Tests  
Major Companies Developing or Marketing T3 Tests  
Major Companies Developing or Marketing T4 Tests  
Major Companies Developing or Marketing TSH Tests  
France, Endocrine Function Test Volume Forecast By Market Segment  
France, All Market Segments, Endocrine Function Test Volume Forecast by Assay  
France, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay  
France, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay  
France, Endocrine Function Reagent Market Forecast By Market Segment  
France, All Market Segments, Endocrine Function Reagent Market Forecast by Assay  
France, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay  
France, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay  
France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares  
Germany, Endocrine Function Test Volume Forecast By Market Segment  
Germany, All Market Segments, Endocrine Function Test Volume Forecast by Assay  
Germany, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay  
Germany, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay  
Germany, Physician Offices/Group Practices, Endocrine Function Test Volume Forecast by Assay  
Germany, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay  
Germany, Endocrine Function Reagent Market Forecast By Market Segment  
Germany, All Market Segments, Endocrine Function Reagent Market Forecast by Assay  
Germany, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay  
Germany, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay  
Germany, Physician Offices/Group Practices, Endocrine Function Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares  
Italy, All Market Segments, Endocrine Function Test Volume Forecast by Assay  
Italy, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay  
Italy, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay  
Italy, Endocrine Function Reagent Market Forecast By Market Segment  
Italy, All Market Segments, Endocrine Function Reagent Market Forecast by Assay  
Italy, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay  
Italy, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay  
Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares  
Spain, Endocrine Function Test Volume Forecast By Market Segment  
Spain, All Market Segments, Endocrine Function Test Volume Forecast by Assay  
Spain, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay  
Spain, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay  
Spain, Ambulatory Care Centers, Endocrine Function Test Volume Forecast by Assay  
Spain, Endocrine Function Reagent Market Forecast By Market Segment  
Spain, All Market Segments, Endocrine Function Reagent Market Forecast by Assay  
Spain, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay  
Spain, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay  
Spain, Ambulatory Care Centers, Endocrine Function Reagent Market Forecast by Assay  
Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares  
U.K., Endocrine Function Test Volume Forecast By Market Segment  
U.K., All Market Segments, Endocrine Function Test Volume Forecast by Assay  
U.K., Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay  
U.K., Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by Assay  
U.K., Endocrine Function Reagent Market Forecast By Market Segment  
U.K., All Market Segments, Endocrine Function Reagent Market Forecast by Assay  
U.K., Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay  
U.K., Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay  
U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares



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