

2015-2019 Emerging Opportunities in the Septicemia Diagnostic Testing Market

https://marketpublishers.com/r/238CC093BD7EN.html

Date: July 2015

Pages: 202

Price: US\$ 3,480.00 (Single User License)

ID: 238CC093BD7EN

Abstracts

The report presents a detailed analysis of the Septicemia diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Septicemia definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs-Commercial/Private Labs

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Septicemia tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 202 pages and 15 tables



Contents

I. INTRODUCTION

II. SEPTICEMIA WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests
- C. Vaccines and Drugs
- D. Emerging Diagnostic Technologies
 - 1. MOLECULAR DIAGNOSTICS
 - 2. MONOCLONAL ANTIBODIES
 - 3. IMMUNOASSAYS
 - 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND



MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. MARKETING APPROACHES
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix



DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

ID Biomedical

Innogenetics/Solvay

Kreatech

Life Technology

Lonza

Nanogen/Elitech

Novartis Diagnostics

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Septicemia Tests
France Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
France Septicemia Testing Market Diagnostics Sales by Major Supplier
Germany Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Septicemia Testing Market Diagnostics Sales by Major Supplier
Italy Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Septicemia Testing Market Diagnostics Sales by Major Supplier
Japan Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Septicemia Testing Market Diagnostics Sales by Major Supplier
Spain Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Septicemia Testing Market Diagnostics Sales Forecast by Market Segment
U.K. Septicemia Testing Market Diagnostics Sales Forecast by Market Segment
U.K. Septicemia Testing Market Diagnostics Sales Forecast by Market Segment
U.S.A. Septicemia Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Septicemia Testing Market Diagnostics Sales Forecast by Market Segment
U.S.A. Septicemia Testing Market Diagnostics Sales Forecast by Market Segment
U.S.A. Septicemia Testing Market Diagnostics Sales Forecast by Market Segment



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