

2015-2019 Emerging Opportunities in the French Hepatitis Diagnostic Testing Market

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Abstracts

Complete report \$3, 900. DataPack (test volumes, sales forecasts, supplier shares) \$2,500. The report presents a detailed analysis of the Hepatitis diagnostics market in France. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides five-year test volume and sales forecasts for HAV NAT, HBV NAT, HBs Ag, HCV, HCV NAT, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns. Contains 241 pages and 14 tables



Contents

I. INTRODUCTION

II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Hepatitis A
- C. Hepatitis B
- D. Hepatitis C
- CLASSIFICATION
- TRANSMISSION OF INFECTION
- OCCUPATIONAL HAZARDS
- ACUTE HEPATITIS
- DIAGNOSIS OF ACUTE INFECTION
- CHRONIC HEPATITIS
- HCV AND OTHER CHRONIC LIVER DISEASES
- ALCOHOLIC LIVER DISEASE
- HEPATITIS B COINFECTION
- CIRRHOSIS AND HEPATOCELLULAR CARCINOMA
- DIAGNOSTIC TESTS
- POSSIBLE INDICATIONS FOR HCV RNA TESTING
- CONCLUSIONS AND FUTURE DIRECTION
- E. Hepatitis D
- HISTORICAL PERSPECTIVE
- EPIDEMIOLOGY
- HBV-HDV 'COINFECTION' VS. 'SUPERINFECTION'
- METHODS OF DETECTING HDV
- PREVENTION
- F. Hepatitis E
- BACKGROUND
- PREVALENCE OF THE DISEASE
- DIAGNOSTIC TESTS
- EPIDEMIOLOGIC SEROSURVEYS
- SEROLOGIC CROSS-REACTIVITY
- G. Hepatitis G
- VACCINES AND DRUGS

H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other



Suppliers

1. EMERGING DIAGNOSTIC TECHNOLOGIES

- **1. MOLECULAR DIAGNOSTICS**
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- **10. DIAGNOSTIC IMAGING**
- 11. GEL MICRODROPLETS
- 12. OTHER

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - **1. MARKETING APPROACHES**
 - 2. PRODUCT COMPLEXITY
 - 3. CUSTOMER PREFERENCE
 - 4. ESTABLISHED SUPPLIERS
 - 5. EMERGING SUPPLIERS
 - 6. MAJOR TYPES OF DISTRIBUTORS
 - 7. MARKET SEGMENTATION

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition

2015-2019 Emerging Opportunities in the French Hepatitis Diagnostic Testing Market



- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott Affymetrix Beckman Coulter/Danaher **Becton Dickinson** bioMerieux **Bio-Rad** Cepheid Diamedix DiaSorin **Eiken Chemical** Enzo Biochem Fujirebio/Innogenetics Hologic/Gen-Probe ID Biomedical/GSK **Kreatech** Life Technology Lonza Nanogen/Elitech Novartis Diagnostics/Grifols **Ortho-Clinical Diagnostics** Qiagen Roche Scienion Sequenom SeraCare Siemens Takara Bio Thermo Fisher Wallac/PE Wako



List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

France HAV NAT Test Volume and Diagnostics Sales Forecast By Market Segment France HBV NAT Test Volume and Diagnostics Sales Forecast By Market Segment France HBs Ag Test Volume and Diagnostics Sales Forecast By Market Segment France Hepatitis C Test Volume and Diagnostics Sales Forecast By Market Segment France Anti-HBc Test Volume and Diagnostics Sales Forecast By Market Segment France Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment France Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment France Anti-HAV Test Volume and Diagnostics Sales Forecast By Market Segment France Hepatitis Delta Test Volume and Diagnostics Sales Forecast By Market Segment Segment

France HBc Ag Test Volume and Diagnostics Sales Forecast By Market Segment France HBe Ag Test Volume and Diagnostics Sales Forecast By Market Segment France ALT/SGPT Test Volume and Diagnostics Sales Forecast By Market Segment France Hepatitis Testing Market Diagnostics Sales By Major Supplier France Hepatitis C Testing Market Diagnostics Sales By Major Supplier



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