

# 2015-2019 Emerging Opportunities in the CMV Diagnostic Testing Market

<https://marketpublishers.com/r/2650836C6B3EN.html>

Date: July 2015

Pages: 231

Price: US\$ 4,360.00 (Single User License)

ID: 2650836C6B3EN

## Abstracts

The report presents a detailed analysis of the Cytomegalovirus diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the CMV definition, epidemiology and etiology are reviewed.

The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of CMV tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market

entry barriers and risks, and strategic planning issues and concerns. Contains 231 pages and 15 tables

## Contents

### I. Introduction

### II. CMV Worldwide Market and Technology Overview

#### A. Background

#### B. Diagnostic Tests

#### C. Vaccines and Drugs

#### D. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

#### E. Emerging Diagnostic Technologies

##### 1. Molecular Diagnostics

##### 2. Monoclonal Antibodies

##### 3. Immunoassays

##### 4. Differential Light Scattering

##### 5. Information Technology

##### 6. Artificial Intelligence

##### 7. Liposomes

##### 8. Flow Cytometry

##### 9. Chromatography

##### 10. Diagnostic Imaging

##### 11. Gel Microdroplets

##### 12. Other

### III. France: Market Size, Growth and Major Suppliers' Sales and Market Shares

### IV. Germany: Market Size, Growth and Major Suppliers' Sales and Market Shares

### V. Italy: Market Size, Growth and Major Suppliers' Sales and Market Shares

### VI. Japan: Market Size, Growth and Major Suppliers' Sales and Market Shares

### VII. Spain: Market Size, Growth and Major Suppliers' Sales and Market Shares

### VIII. UK: Market Size, Growth and Major Suppliers' Sales and Market Shares

### IX. USA: Market Size, Growth and Major Suppliers' Sales and Market Shares

### X. Alternative Market Penetration Strategies

#### A. Internal Development

#### B. Collaborative Arrangements

#### C. University Contracts

#### D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

## **XI. Potential Market Entry Barriers and Risks**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. Competitive Assessments**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic  
ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza

Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing CMV Tests  
France CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
France CMV Testing Market Diagnostics Sales by Major Supplier  
Germany CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany CMV Testing Market Diagnostics Sales by Major Supplier  
Italy CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy CMV Testing Market Diagnostics Sales by Major Supplier  
Japan CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan CMV Testing Market Diagnostics Sales by Major Supplier  
Spain CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain CMV Testing Market Diagnostics Sales by Major Supplier  
U.K. CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. CMV Testing Market Diagnostics Sales by Major Supplier  
U.S.A CMV Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A. CMV Testing Market Diagnostics Sales by Major Supplier

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