

2014 World In Vitro Diagnostics Industry: Market Shares and Country Forecasts for 400 Assays, 20 Market Segments and 14 Test Locations--Emerging Opportunities and Business Expansion Strategies for Suppliers

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Abstracts

To prepare diagnostics industry executives for radically different operating climates and reduce surprises, Venture Planning Group has published a series of 10 global market research surveys, "2014 World In Vitro Diagnostics Industry:Market Shares and Country Forecasts." The series is designed to provide industry decision-makers with strategically significant competitor information, analyses and insight crucial to the development and implementation of effective business, marketing and R&D programs. The report examines future trends in the U.S., Europe and Asia; reviews over 400 current and emerging assays; analyzes potential applications of innovative technologies; provides supplier shares and sales forecasts by assay, method, market segment, and country; profiles leading players and potential market entrants; and suggests alternative market expansion strategies for instrument and reagent suppliers. The series is based on the following studies:

Future Scenarios of the In Vitro Diagnostics Market: Technological Breakthroughs, Economic Austerity, Business-as-Usual

2014 Opportunities in the Global Clinical Chemistry and Immunodiagnostics: Spot Fast-Growing Market Segments Therapeutic Drug Monitoring (TDM), Endocrine Function, Tumor Markers, Special Chemistry, Immunoproteins, Drugs of Abuse

2014 Analysis of the Global Molecular Diagnostics Market Integrating New

Technology Planning with Business and Corporate Strategies- Emerging Tests, Market Forecasts, Competitive Intelligence

2014 Automated Microbiology Market Molecular Diagnostics, Microbial Identification, Antibiotic Susceptibility, Blood Culture, Urine Screening, Immunodiagnostics

Infectious Disease Testing: A Rapidly Growing and Challenging Market Technological Breakthroughs, Emerging Tests, Market Forecasts, Competitive Intelligence

2014 Market Segmentation Analysis of the Global Cancer Diagnostics Industry: Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains--Hospitals, Commercial Labs, POC Locations

2014 Analysis of the Global Hematology and Flow Cytometry Markets: France, Germany, Italy, Japan, Spain, UK, USA Sales Forecasts, Supplier Shares, Competitive Strategies

2014 Molecular Blood Typing, Grouping and Infectious Disease NAT Market: France, Germany, Italy, Japan, Spain, UK, US--Emerging Technologies, Sales Forecasts, Supplier Shares, Competitive Strategies

New Frontiers in Coagulation Testing: Global Challenges, Emerging Technologies, Competitive Landscape

2014 Analysis of the Global Point-of-Care Diagnostic Testing Market Country Segment Forecasts, Market Shares, Emerging Technologies, Competitive Strategies, Growth Opportunities

Report Highlights

Worldwide Market Overview

Facilities performing diagnostic tests by country.

Test volume and sales projections by country.

Market Segmentation Analysis

Comprehensive review of the market dynamics, trends, structure, size, growth, and key suppliers, by country.

Test volume and sales forecasts for over 400 diagnostic procedures.

Market segments analyzed in the report include:

Clinical Chemistry

Immunodiagnostics

TDM

Endocrine Function

Special Chemistry

Immunoproteins

Drugs of Abuse

Molecular Diagnostics

Infectious Diseases

Cancer

Genetic Testing

Forensic Testing

Paternity Testing/HLA Typing

Microbiology

Microbial Identification

Antibiotic Susceptibility

Urine Screening

Blood Culture

Cancer Diagnostic

Hematology

Flow Cytometry

Blood Typing, Grouping, and Screening

Coagulation Testing

Centralized Testing Locations

Hospitals

Commercial/Private Laboratories

Public Health Laboratories

Blood Banks

POC/Decentralized Testing Locations

Home/Personal Testing

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

Emerging Tests and Instrumentation

Analysis of current and emerging tests.

Review of latest instrumentation technologies, and feature comparison of high-, medium-, and low-volume/POC analyzers.

Technology Review

Assessment of current and emerging diagnostic technologies, and their potential market applications.

Worldwide listings of companies developing or marketing new technologies and products by test.

Strategic Recommendations

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Competitive Assessments

Strategic assessments of major diagnostic product manufactures and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

The companies analyzed in the report include:

Abbott

ADI/America Diagnostica

AdnaGen

Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca/Nuvelo

Axis-Shield

Alere/Biosite/Inverness

Bayer Healthcare

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Biokit

Biomedical Diagnostics

Biomerieux

Bio-Rad

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Cepheid

Chrono-Log

Corgenix Medical

Correlogic Systems/Vermillion

Decode

Diadexus

Diagast

Diagnocure

Diagnostica Stago

Diamedix

Diasorin

Eiken Chemical

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Epigenomics

Exact Sciences

Fujirebio/Innogenetics

Gen-Probe/Hologic

Grifols/Novartis

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ID Biomedical/GSK

Illumina

Immucor

International Technidyne/Nexus DX

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Iris/Danaher

Kreatech

Kyowa Medex

Li-Cor Biosciences

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PreMD

Proteome Sciences

Qiagen/Ipsogen

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Targeted Diagnostics & Therapeutics

Tecan Group

Thermo Fisher/Life Technologies

Tosoh

Trinity Biotech

Veridex

Wako

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Zyla

Methodology

The report is based on a combination of primary and secondary information sources, including questionnaire responses, as well as interviews with laboratory directors and executives of leading diagnostic companies and start-up firms developing innovative technologies and products in the U.S., Europe and Asia. In addition to primary sources of information, a comprehensive review of Venture Planning Groups proprietary database, and the most recent technical, business, manufacturer, and financial publications was conducted.

Contains approximately 9,700 pages and 3,200 tables

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DiaSorin

Eiken

Fujirebio/Innogenetics

Grifols

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

Ortho-Clinical Diagnostics

Quest Diagnostics

Roche

Siemens

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Infectious Disease Testing: A Rapidly Growing and Challenging Market Facing Suppliers Technological Breakthroughs, Emerging Tests, Market Forecasts, Competitive Intelligence

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Enzo Biochem
Fujirebio/Innogenetics
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech
Lonza
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Horiba

Iris

Nihon Kohden

Ortho-Clinical Diagnostics

Roche

Siemens

Sysmex

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2014 Molecular Blood Typing, Grouping and Infectious Disease NAT Market: France, Germany, Italy, Japan, Spain, UK, USA-Emerging Technologies, Sales Forecasts, Supplier Shares, Competitive Strategies

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Beckman Coulter/Danaher

Becton Dickinson

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Bio-Rad
Diagast
DiaSorin
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Grifols/Novartis
Hologic/Gen-Probe
Immucor
Orchid CellMark
Ortho-Clinical Diagnostic
Proteome Sciences
Quest
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Roche
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Tecan
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New Frontiers in Coagulation Testing: Global Challenges, Emerging Technologies, Competitive Landscape

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Abbott
ADI/American Diagnostic
Axis-Shield
Alere/Biosite/Inverness Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Chrono-Log
Corgenix Medical
Diagnostica Stago/Trinity Biotech
Grifols
Helena Laboratories
HYPEN BioMed
Instrumentation Laboratory
ITC/Nexus Dx
Roche
Siemens

Sienco
Sysmex
Thermo Fischer/Life Technologies
ZyCare/Alere

2014 Analysis of the Global Point-of-Care Diagnostic Testing Market: Country Challenges, Emerging Technologies, Competitive Landscape

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XI. Company Profiles

Abbott
ADI/America Diagnostica
Agilent Technologies
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-RadBiosite/Inverness/Alere
Cepheid
Chrono-Log
Corgenix
Decode
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio/Innogenetics
Grifols
Helena Laboratories
Hologic/Gen-Probe
Horiba
Instrumentation Laboratory
International Technidyne/Nexus DX
Kreatech
Kyowa Medex
Lonza
Mackay Life Sciences
Matritech
Nihon Kohden
Ortho-Clinical Diagnostics
Polartech
Polymedco
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