

# Future Horizons and Growth Strategies in the US Immunoprotein Diagnostic Testing Market 2014: Supplier Shares and Country Forecasts

https://marketpublishers.com/r/236FAA4CD56EN.html

Date: August 2014 Pages: 236 Price: US\$ 2,800.00 (Single User License) ID: 236FAA4CD56EN

# Abstracts

This new 236-page report from Venture Planning Group provides analysis of the US immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.



# **Contents**

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Immunoprotein Tests
  - 1. Complement
  - a. C3
  - b. C4
  - 2. Free Light Chains
  - 3. Immunofixation
  - 4. Immunoglobulins (IgA, IgE, IgG, IgM)
  - 5. Haptoglobin
  - 6. Prealbumin
  - 7. Protein Electrophoresis

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

- 1. Monoclonal and Polyclonal Antibodies
- 2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)

Overview

ELISA

EMIT

Electrochemical

- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
- 3. Tandem Mass Spec
- 4. IT and Automation
- 5. Dry Chemistry
- 6. Biosensors

Future Horizons and Growth Strategies in the US Immunoprotein Diagnostic Testing Market 2014: Supplier Shares...



#### D. Market Size, Growth and Major Supplier Shares

#### ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

#### POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **COMPETITIVE ASSESSMENTS**

Abbott Laboratories AdnaGen Agilent Technologies Beckman Coulter/Danaher Biomedical Diagnostics BioMerieux Bio-Rad DiaSorin Eiken Fujirebio/Innogenetics Instrumentation Laboratory Kyowa Medex



Matritech/Alere Ortho-Clinical Diagnostics Quest Diagnostics Roche Siemens Sysmex Thermo Fisher Tosoh Wako Wallac/PE



# **List Of Tables**

### LIST OF TABLES

- U.S.A., Immunoprotein Test Volume Forecast By Market Segment
- U.S.A., All Market Segments, Immunoprotein Test Volume Forecast by Assay
- U.S.A., Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

U.S.A., Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

U.S.A., Physician Offices/Group Practices, Immunoprotein Test Volume Forecast by Assay

- U.S.A., Immunoprotein Reagent Market Forecast By Market Segment
- U.S.A., All Market Segments, Immunoprotein Reagent Market Forecast by Assay
- U.S.A., Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Physician Offices/Group Practices, Immunoprotein Reagent Market Forecast by Assay

U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares



## I would like to order

Product name: Future Horizons and Growth Strategies in the US Immunoprotein Diagnostic Testing Market 2014: Supplier Shares and Country Forecasts Product link: <u>https://marketpublishers.com/r/236FAA4CD56EN.html</u> Price: US\$ 2,800.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

# Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/236FAA4CD56EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Future Horizons and Growth Strategies in the US Immunoprotein Diagnostic Testing Market 2014: Supplier Shares...