

Future Horizons and Growth Strategies in the US Home/Self Testing Market 2014

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Abstracts

This new 175-page report from Venture Planning Group provides analysis of the major home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation, and occult blood. The report presents trends, dynamics, size, growth, regulatory requirements, technologies, and competitive profiles.

Contents

INTRODUCTION

EXECUTIVE SUMMARY

Rationale for Testing Decentralization

1. Overview
2. Regulatory Trends
3. Economic Trends
4. Demographic Trends
5. Technological Trends
6. Social Trends
7. Quality of Care
8. Defensive Medicine
9. Quality Control Issues

Market Overview

1. Glucose Monitoring

Market and Technology Overview

Invasive Testing

Non-Invasive Testing

Genetic Testing

2. Pregnancy Tests
3. Occult Blood Tests
4. Market Size and Growth

Diabetes Monitoring Market Forecast: Test Strips and Meters, 2011-2016

Estimated Pregnancy, Ovulation and Occult Blood Sales Forecasts, 2011-2016

COMPANY PROFILES

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