

2014 Strategies for the US Diagnostics Market

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Abstracts

This new report from Venture Planning Group provides an overview of the US diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

- Blood Banking
- Cancer
- Chemistry
- Coagulation
- Drugs of Abuse
- Endocrine
- Hematology and Flow Cytometry
- Immunoprotein
- Infectious Diseases
- Molecular Diagnostics
- TDM

Contains 101 Pages and 48 Tables

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