

# Future Horizons and Growth Strategies in the UK Tumor Marker Testing Market 2015: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/26FACF9638DEN.html>

Date: June 2015

Pages: 575

Price: US\$ 5,440.00 (Single User License)

ID: 26FACF9638DEN

## Abstracts

Complete report \$5,400. DataPack (test volumes, sales forecasts, supplier shares) \$1,950. Highlights

Comprehensive 575 - page analysis of the UK tumor marker testing market.

Major issues pertaining to the UK laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Mortality statistics and scientific views on the etiology of major types of cancer, e. g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Five - year test volume and sales forecasts over for 40 tumor marker performed in UK hospitals, commercial laboratories and physician offices.

Placements and installed base of automated and semi - automated analyzers used for tumor marker testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know - how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 575 pages and 85 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Cancer Statistics and Etiology

1. Breast Cancer
2. Lung Cancer
3. Colon and Rectum Cancer
4. Prostate Cancer
5. Stomach Cancer
6. Leukemia
7. Lymphoma
8. Oral Cancer
9. Skin Cancer
10. Uterine Cancer
11. Ovarian Cancer
12. Bladder Cancer

#### B. Major Current And Emerging Cancer Diagnostic Tests

1. Introduction
2. Tumor Marker Classification
3. ACTH
4. Alpha-Fetoprotein (AFP)
5. Beta-2 Microglobulin
6. CA 15-3/27.29
7. CA 19-9
8. CA-125
9. Calcitonin
10. Carcinoembryonic Antigen (CEA)
11. Estrogen and Progesterone Receptors
12. Ferritin
13. Gastrin
14. Human Chorionic Gonadotropin (HCG)
15. Insulin
16. NSE
17. Occult Blood
18. PAP Smear/HPV
19. Prostatic Acid Phosphatase (PAP)

- 20. Prostate-Specific Antigen (PSA)
- 21. Squamous Cell Carcinoma Antigen (SCC)
- 22. T and B Lymphocytes
- 23. TdT
- 24. Thyroglobulin
- 25. Tissue Polypeptide Antigen (TPA)
- 26. Biochemical Tumor Markers
  - ADA
  - B-Protein
  - PNP
  - 5'-Nucleotidase
- 27. Oncogenes
  - Abl/abl-bcr
  - AIB1
  - BCL-2
  - BRCA1
  - CD44
  - C-fos
  - C-myb
  - C-myc
  - CYP-17
  - Erb-B
  - HPC1
  - N-myc
  - P40
  - P51
  - P53
  - PIK3CA
  - PTI-1
  - Ras
  - Reg
  - Sis
  - Src
- 28. Polypeptide Growth Factors
  - Basic Fibroblast Growth Factor
  - Beta-TGF
  - Cachectin (TNT)
  - Calmodulin
  - ECFR

Nerve Growth Factor (NGF)  
Epidermal Growth Factor (EGF)  
Ornithine Decarboxylase  
Transferrin  
Transforming Growth Factor-Alpha  
29. Ectopic Hormones  
30. Colony Stimulating Factors  
31. Lymphokines  
Alpha-Interferon  
B Cell Growth Factors  
B Cell Growth Factor (BCGF)  
Gamma-Interferon  
Interleukin-1 (IL-1)  
Macrophage Activating Factor  
32. Immunohistochemical Stains  
33. Emerging Tumor Markers  
N-Acetylglucosamine  
Actin  
Alpha-Actin  
Antineuronal Antibodies  
7B2  
B72.3  
Bax  
BCD-F9  
BLCA-4  
Blood Group Antigens A,B,H  
CA  
CA 72-4/TAG-72  
CA  
CA-242  
CA-549  
CAM  
CAR-3  
Cathepsin-D  
Chromogranin A and B  
Cluster 1 Antigen  
Cluster-5/5A Antigen  
CTA  
CU18

DR-70  
DU-PAN-2  
Endometrial Bleeding Associated Factor  
Endostatin  
Epithelial Membrane Antigen  
Feulgen Hydrolysis  
Fibronectin  
FSH  
(1->3)-L-fucosyltransferase  
Gastrin-Releasing Peptide (GRP)  
GDCFP-15  
Glucagon  
Glycoamines  
H23  
Her-2  
Human Carcinoma Antigen  
  HPA  
HSP27  
Intermediate Filaments  
Cytokeratins/CK18/Cyfra 21-1  
Desmin  
Gliofibrillary Acid Protein  
Neurofilaments  
Vimentin  
KA  
Kinases  
KP16D3  
LAI  
Leukocyte Common Antigen  
Lewis Antigens  
Lysophosphatidic Acid (LPA)  
Ma 695/Ma  
MABDF3  
MAG  
ME1  
Minactivin  
MN/CA9  
MSA  
Mucin Cancer Antigen (MCA)

Multiple Tumor Suppressor  
Myosin  
NEA-130  
NMP22  
OA-519  
Opioid Peptides  
P-glycoprotein  
Pancreatic Oncofetal Antigen (POA)  
Placental Lactogen  
PR92  
Proliferative Index, Ki-67  
Px  
RB Inactivation/Deletion  
Ret  
SCCL  
Selectin  
Sialic Acid  
Sialyl SSEA-1/SLX  
SN10  
Somatostatin  
TA-90  
TABA  
Tachykinin  
TAG  
TPS  
Troponin  
Tubulin  
VCAM  
VEGF  
Villen

#### C. Instrumentation Review And Market Needs

#### D. Current and Emerging Technologies

##### 1. Monoclonal and Polyclonal Antibodies

##### 2. Immunoassays

###### a. Technological Principle

###### b. Radioimmunoassay (RIA)

###### c. Enzyme Immunoassays (EIA)

###### Overview

###### ELISA

- Immunofiltration
- Particle-Membrane Capture Immunoassay
- Enzyme Amplification
- d. Fluorescent Immunoassays
- e. Luminescence
  - Chemiluminescence
  - Bioluminescence
- f. Latex Agglutination
- g. Immunoprecipitation
- h. Affinity Chromatography
- e. Liposome Flow-Injection Immunoassay
- 3. Molecular Diagnostics
  - a. Technology Overview
  - b. Amplification Methods
- 4. Chromosome Analysis
  - a. Chronic Myelogenous Leukemia (CML)
  - b. Acute Myeloid Leukemia (AML)
  - c. Acute Lymphoblastic Leukemia (ALL)
  - d. Malignant Lymphomas Lymphoid Malignancies
  - e. Chronic Lymphocytic Leukemia (CLL)
  - f. Solid Cancers
  - g. Chromosomal Translocation and Oncogenes
- 5. Artificial Intelligence
- 6. Flow Cytometry
- 7. Two Dimensional Gel Electrophoresis (2-DGE)
- 8. Biosensors
- 9. Competing/Complementing Technologies
  - a. CT
  - b. MRI
  - c. NMR
  - d. PET
  - e. Photonics Spectroscopy
- G. Personal Testing

### **III. U.K.**

- A. Executive Summary
- B. Business Environment
- C. Market Structure



D. Market Size, Growth and Major Suppliers Sales and Market Shares

## **X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

A. Reagent Kits and Test Systems/Panels

B. Instrumentation

C. Computers, Software and Automation

D. Auxiliary Products

## **XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **XII. ALTERNATIVE MARKET PENETRATION STRATEGIES**

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies

1. Marketing Approaches

2. Product Complexity

3. Customer Preference

4. Established Suppliers

5. Emerging Suppliers

6. Major Types of Distributors

7. Market Segmentation Factor

## **XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

## **XIV. COMPETITIVE PROFILES**

Abbott

AdnaGen

Agilent Technologies  
Applied Gene Technologies  
Arca/Nuvelo  
Beckman Coulter/Danaher  
Becton Dickinson  
Biomedical Diagnostics  
bioMerieux  
Bio-Rad  
CellSearch  
Cepheid  
Correlogic Systems/Vermillion  
Decode  
Diadexus  
Diagnocure  
Diasorin  
Eiken Chemical  
Epigenomics  
Enterix  
Enzo Biochem  
Exact Sciences  
Fujirebio/Innogenetics  
Guided Therapeutics  
Hologic/Gen-Probe  
Kreatech  
Kyowa Medex  
Life Technologies  
Mackay Life Sciences  
Myriad Genetics  
Nanogen Elitech  
OncoLab  
Ortho-Clinical Diagnostics  
Panacea Pharmaceuticals  
Polartech  
Polymedco  
PreMD  
Qiagen/Ipsogen  
Quest Diagnostics  
Radient Pharmaceuticals  
Roche

Scienion  
Sequenom  
Siemens Healthcare  
Takara Bio  
Targeted Diagnostics & Therapeutics  
Tosoh  
Veridex  
Wako Pure Chemicals  
Wallac/PE  
Zila

## **XV. APPENDIXES: APPENDIX I: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGY AND APPLICATIONS**

Appendix II: Assumed Currency Exchange Rates

## List Of Tables

### LIST OF TABLES

Tumor Marker Classification

Major Companies Developing or Marketing ACTH Tests

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing Beta-2 Microglobulin Tests

Major Companies Developing or Marketing CA 15-3/27.29 Tests

Major Companies Developing or Marketing CA 19-9 Tests

Major Companies Developing or Marketing CA 125 Tests

Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Estrogen Receptor Tests

Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Gastrin Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing Insulin Tests

Major Companies Developing or Marketing NSE Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing PAP Smear/HPV Tests

Major Companies Developing or Marketing PAP Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Lymphocyte Subclassification Tests

Biochemical Markers Potential Applications In Cancer Diagnosis

Oncogenes Potential Applications In Cancer Diagnosis

Major Companies Developing or Marketing Oncogene Tests

Growth Factors Potential Applications In Cancer Diagnosis

Colony Stimulating Factors Potential Applications in Cancer Diagnosis

Lymphokines Potential Applications In Cancer Diagnosis

Immunohistochemical Stains Potential Applications in Cancer Diagnosis

Executive Summary Table: U.K., Total Tumor Marker Test Volume and Sales Forecast  
by Market Segment

U.K., Estimated Cancer Death Rates Per 100,000 Population

U.K., Laboratories Performing Tumor Marker Tests by Market Segment

U.K., Hospital Laboratories Performing Tumor Marker Tests by Bed Size

U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test  
Volume

U.K., Total Tumor Marker Testing Volume Forecast by Market Segment  
U.K., All Market Segments Major Tumor Marker Test Volume Forecast  
U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test  
U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
U.K., Total Tumor Marker Sales Forecast by Market Segment  
U.K., All Market Segments Major Tumor Marker Sales Forecast by Test  
U.K., Hospital Laboratories Major Tumor Marker Sales Forecast by Test  
U.K., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
U.K., ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Colon-Specific Antigen Test Volume And Diagnostics Sales by Market Segment  
U.K., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., HCG Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Insulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., NSE Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., PAP Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., PSA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., TDT Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., TPA Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Total Tumor Marker Sales and Market Shares Forecast

U.K., CEA Testing Market Diagnostics Sales by Major Supplier

U.K., PSA Testing Market Diagnostics Sales by Major Supplier

## I would like to order

Product name: Future Horizons and Growth Strategies in the UK Tumor Marker Testing Market 2015:  
Supplier Shares and Country Forecasts

Product link: <https://marketpublishers.com/r/26FACF9638DEN.html>

Price: US\$ 5,440.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer  
Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click  
button on product page <https://marketpublishers.com/r/26FACF9638DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form  
below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms  
& Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970

