

Future Horizons and Growth Strategies in the UK Hospital Microbiology Testing Market 2015: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/216600F744DEN.html>

Date: June 2015

Pages: 886

Price: US\$ 3,560.00 (Single User License)

ID: 216600F744DEN

Abstracts

This new report from VPGMarketResearch.com contains 886 pages, 67 tables, and presents a comprehensive opportunities in the UK hospital infectious disease testing market, including:

Major issues pertaining to the UK hospital laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

Current scientific views on definition, epidemiology, and etiology of major infectious diseases and microorganisms.

Volume and sales forecasts for 80 infectious disease tests performed in UK hospital laboratories.

Instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 886 pages and 67 tables

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U.K.

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Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
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