

Future Horizons and Growth Strategies in the Toxoplasmosis Testing Market 2015: Supplier Shares and Country Forecasts

<https://marketpublishers.com/r/2D67B9A2765EN.html>

Date: June 2015

Pages: 226

Price: US\$ 3,480.00 (Single User License)

ID: 2D67B9A2765EN

Abstracts

The report presents a detailed analysis of the Toxoplasmosis diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Toxoplasmosis definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Lab

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Toxoplasmosis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 226 pages and 15 tables

Contents

I. INTRODUCTION

II. TOXOPLASMOSIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background

B. Diagnostic Tests

C. Vaccines and Drugs

D. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

E. Emerging Diagnostic Technologies

1. Molecular Diagnostics

2. Monoclonal Antibodies

3. Immunoassays

4. Differential Light Scattering

5. Information Technology

6. Artificial Intelligence

7. Liposomes

8. Flow Cytometry

9. Chromatography

10. Diagnostic Imaging

11. Gel Microdroplets

12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: TEST MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND

MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

X. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

XII. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux

Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical
Innogenetics/Solvay/Alere
Kreatech Leica
Lonza
Nanogen/Elitech Group
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Toxoplasmosis Tests
France Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Germany Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Italy Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Japan Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
Spain Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
U.K. Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Toxoplasmosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

I would like to order

Product name: Future Horizons and Growth Strategies in the Toxoplasmosis Testing Market 2015:
Supplier Shares and Country Forecasts

Product link: <https://marketpublishers.com/r/2D67B9A2765EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2D67B9A2765EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

