

# Future Horizons and Growth Strategies in the Meningitis Testing Market 2015: Country Forecasts

<https://marketpublishers.com/r/24ED69605F1EN.html>

Date: June 2015

Pages: 210

Price: US\$ 3,480.00 (Single User License)

ID: 24ED69605F1EN

## Abstracts

The report presents a detailed analysis of the Meningitis diagnostics market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Meningitis definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for the following market segments:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Lab

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Meningitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 210 pages and 15 tables

## Contents

### **I. INTRODUCTION**

### **II. MENINGITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

#### A. Background

Herpangina

Hand-foot-and-mouth syndrome

Hepidemic Conjunctivitis

Pharyngitis

Epidemic Pleurodynia

Myocarditis, Pericarditis

Overwhelming Infection of the Newborn

Acute Aseptic Meningitis

Undifferentiated Febrile Illness

Fever with upper respiratory infection

Encephalitis

Asymptomatic Infection

#### B. Diagnostic Tests

#### C. Vaccines and Drugs

#### D. Emerging Diagnostic Technologies

1. Molecular Diagnostics

2. Monoclonal Antibodies

3. Immunoassays

4. Differential Light Scattering

5. Information Technology

6. Artificial Intelligence

7. Liposomes

8. Flow Cytometry

9. Chromatography

10. Diagnostic Imaging

11. Gel Microdroplets

12. Other

### **III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND**

## **MARKET SHARES**

### **V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **W. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints

## G. Decentralized Testing Market Challenges

### **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Grifols  
Hologic/Gen-Probe  
ID Biomedical  
Innogenetics/Solvay/Alere  
Kreatech Leica  
Lonza  
Nanogen/Elitech Groups  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Meningitis Tests

France Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

France Meningitis Testing Market Diagnostics Sales by Major Supplier

Germany Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Meningitis Testing Market Diagnostics Sales by Major Supplier

Italy Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Meningitis Testing Market Diagnostics Sales by Major Supplier

Japan Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan Meningitis Testing Market Diagnostics Sales by Major Supplier

Spain Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Meningitis Testing Market Diagnostics Sales by Major Supplier

U.K. Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Meningitis Testing Market Diagnostics Sales by Major Supplier

U.S.A. Meningitis Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A. Meningitis Testing Market Diagnostics Sales by Major Supplier

## I would like to order

Product name: Future Horizons and Growth Strategies in the Meningitis Testing Market 2015: Country Forecasts

Product link: <https://marketpublishers.com/r/24ED69605F1EN.html>

Price: US\$ 3,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/24ED69605F1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

