

# **Future Horizons and Growth Strategies in the Japanese Therapeutic Drug Monitoring (TDM) Market 2015: Supplier Shares and Country Forecasts**

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## **Abstracts**

This new 247-page report from VPGMarketResearch provides a comprehensive analysis of the Japanese therapeutic drug monitoring market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid and Vancomycin. During the next five years, the TDM market will undergo significant transformation.

These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

Future Horizons and Growth Strategies in the Japanese Therapeutic Drug Monitoring (TDM) Market 2015" is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study provides five-year forecasts for major TDM assays; compares features of leading analyzers; and profiles

key competitors.

Contains 247 pages and 17 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Therapeutic Drug Monitoring Tests

1. Overview
2. Carbamazepine
3. Cyclosporin
4. Digoxin
5. Everolimus
6. Gentamicin
7. Lamotrigine/Lamictal
8. Levetiracetam
9. Lidocaine
10. Lithium
11. Phenytoin
12. NAPA/Procainamide
13. Quinidine
14. Sirolimus
15. Tacrolimus
16. Topirimate
17. Theophylline
18. Valproic Acid

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA

EMIT

Electrochemical

d. Radioimmunoassays (RIA)

e. Immunoprecipitation

f. Affinity Chromatography

3. Tandem Mass Spec

4. IT and Automation

5. Dry Chemistry

6. Biosensors

D. Market Size, Growth and Major Supplier Shares

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

A. Internal Development

B. Collaborative Arrangements

C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches

2. Product Complexity

3. Customer Preference

4. Established Suppliers

5. Emerging Suppliers

6. Major Types of Distributors

7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories

AdnaGen

Agilent Technologies  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
Bio-Rad  
DiaSorin  
Eiken  
Fujirebio/Innogenetics Instrumentation Laboratory  
Kyowa Medex  
MatriTech/Alere  
Ortho-Clinical Diagnostics  
Quest Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing TDM Tests  
Major Companies Developing or Marketing Digoxin Tests  
Major Companies Developing or Marketing Lithium Tests  
Major Companies Developing or Marketing Phenytoin Tests  
Major Companies Developing or Marketing Theophylline Tests  
Major Companies Developing or Marketing Valproic Tests  
Major Companies Developing or Marketing Biosensors for Genetic Disease Testing  
Japan, Laboratories Performing TDM Tests By Market Segment  
Japan, Hospital Laboratories Performing TDM Tests By Bed Size  
Japan, Commercial/Private Laboratories Performing TDM Tests By Annual Test Volume  
Japan, TDM Test Volume Forecast By Market Segment  
Japan, Hospital Laboratories, TDM Test Volume Forecast by Assay  
Japan, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay  
Japan, TDM Reagent Market Forecast By Market Segment  
Japan, Hospital Laboratories, TDM Reagent Market Forecast by Assay  
Japan, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay  
Japan, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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