

# **Future Horizons and Growth Strategies in the Japanese Immunoprotein Diagnostic Testing Market 2014: Supplier Shares and Country Forecasts**

<https://marketpublishers.com/r/23DB5FD5E6EEN.html>

Date: August 2014

Pages: 234

Price: US\$ 2,200.00 (Single User License)

ID: 23DB5FD5E6EEN

## **Abstracts**

This new 234-page report from Venture Planning Group provides analysis of the Japanese immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Immunoprotein Tests

1. Complement
  - a. C3
  - b. C4
2. Free Light Chains
3. Immunofixation
4. Immunoglobulins (IgA, IgE, IgG, IgM)
5. Haptoglobin
6. Prealbumin
7. Protein Electrophoresis

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA
    - EMIT
    - Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography
3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

#### D. Market Size, Growth and Major Supplier Shares

### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **COMPETITIVE ASSESSMENTS**

Abbott Laboratories  
AdnaGen  
Agilent Technologies  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
Bio-Rad  
DiaSorin  
Eiken  
Fujirebio/Innogenetics Instrumentation Laboratory  
Kyowa Medex

Matritech/Alere  
Ortho-Clinical Diagnostics  
Quest Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE

## List Of Tables

### LIST OF TABLES

Japan, Immunoprotein Test Volume Forecast By Market Segment

Japan, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Immunoprotein Reagent Market Forecast By Market Segment

Japan, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

## I would like to order

Product name: Future Horizons and Growth Strategies in the Japanese Immunoprotein Diagnostic Testing Market 2014: Supplier Shares and Country Forecasts

Product link: <https://marketpublishers.com/r/23DB5FD5E6EEN.html>

Price: US\$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/23DB5FD5E6EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

