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Future Horizons and Growth Strategies in the Italian Hospital Hemostasis Diagnostic Testing Market 2015: Supplier Shares and Country Forecasts

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Abstracts

This new report from VPGMarketResearch.com contains 394 pages, 28 tables, and presents a comprehensive analysis of the Italian hospital hemostasis diagnostic testing market, including:

Major issues pertaining to the Italian coagulation laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Volume and sales forecasts for 40 coagulation procedures performed in Italian hospitals, including typical coagulation daily work loads.

Review of current instrumentation technologies, and a feature comparison of leading analyzers.

Reagent and instrument sales forecasts.

Sales and market shares of leading reagent and instrument suppliers.

Review of coagulation technologies and their potential market applications.

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Major opportunities for coagulation instruments and consumables.

Profiles of major current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for instrument and reagent suppliers.

Contains 394 pages and 28 tables

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