

2014 Strategies for the Italian Diagnostics Market

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Abstracts

This new report from Venture Planning Group provides an overview of the Italian diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

- Blood Banking
- Cancer
- Chemistry
- Coagulation
- Drugs of Abuse
- Endocrine
- Hematology and Flow Cytometry
- Immunoprotein
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- TDM

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