

# Future Horizons and Growth Strategies in the Home/Self Testing Market 2014

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## Abstracts

This new 175-page report from Venture Planning Group provides analysis of the major home/self testing market segments, including diabetes (strips and meters), pregnancy, ovulation, and occult blood. The report presents trends, dynamics, size, growth, regulatory requirements, technologies, and competitive profiles.

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##### Market and Technology Overview

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Non-Invasive Testing

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Diabetes Monitoring Market Forecast: Test Strips and Meters, 2011-2016

Estimated Pregnancy, Ovulation and Occult Blood Sales Forecasts, 2011-2016

### COMPANY PROFILES

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