

# **2014 Strategies for the Global Tumor Marker Testing Market: Sales Forecasts by Country and Strategic Profiles of Leading Suppliers**

<https://marketpublishers.com/r/2CD13F0F7E3EN.html>

Date: January 2014

Pages: 104

Price: US\$ 2,800.00 (Single User License)

ID: 2CD13F0F7E3EN

## **Abstracts**

This report provides estimates of the number of laboratories performing tumor marker assays, as well as test volume and sales forecasts by country.

The report also presents strategic analyses of leading current and emerging suppliers of cancer diagnostic products in terms of their sales, market shares, product portfolios, distribution tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Contains 104 pages and 3 tables

## Contents

### 1. WORLDWIDE BUSINESS ENVIRONMENT

### 2. WORLDWIDE MARKET STRUCTURE

### 3. WORLDWIDE MARKET SIZE AND GROWTH

### 4. COMPETITIVE ASSESSMENTS:

Abbott

AdnaGen

Applied Gene Technologies

Arca

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

Cepheid

Correlogic Systems

Dako

Decode

Diadexus

Diagnocure

Diasorin

Eiken Chemical

Enterix

Enzo Biochem

Epigenomics

Exact Sciences

Fujirebio

Gen-Probe

Guided Therapeutics

Hologic

Ipsogen

Kreatech

Kyowa Medex

Life Technologies

Mackay Life Sciences  
Myriad Genetics  
Nanogen/Elitech  
OncoLab  
Ortho-Clinical Diagnostics  
Panacea Pharmaceuticals  
Polartech  
Polymedco  
PreMD  
Qiagen  
Radiant Pharmaceuticals  
Roche  
Scienion  
Sequenom  
Siemens Healthcare  
Takara Bio  
Targeted Diagnostics & Therapeutics  
Tosoh  
Veridex  
Wako Pure Chemicals  
Wallac/PE  
Zila

## List Of Tables

### LIST OF TABLES

Worldwide, All Market Segments, Laboratories Performing Cancer Diagnostic Testing  
By Country

Worldwide, All Market Segments, Cancer Diagnostic Test Volume Forecasts By Country

Worldwide, All Market Segments, Cancer Diagnostics Sales Forecasts By Country

## I would like to order

Product name: 2014 Strategies for the Global Tumor Marker Testing Market: Sales Forecasts by Country and Strategic Profiles of Leading Suppliers

Product link: <https://marketpublishers.com/r/2CD13F0F7E3EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2CD13F0F7E3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

