

# 2014 Strategies for the Global HIV/AIDS Diagnostic Testing Market

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## Abstracts

The report presents a detailed analysis of the AIDS diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses are reviewed. The report provides the 5-year test volume and sales forecasts by country for HIV-1/2, HIV Ag, HTLV-I/II, Western Blot and other confirmatory tests performed in the following markets:

Hospitals

Public Health Labs

Commercial/Private Labs

Blood Banks

Physician Offices

Ambulatory Care Centers

For each country, in addition to the test volume and sales projections, the report presents the sales and market share estimates for major suppliers of AIDS tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies profiles leading suppliers and recent market entrants developing innovative technologies and products and identifies

emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 292 pages and 36 tables

## Contents

### **I. INTRODUCTION**

### **II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Background
- B. Diagnostic Tests: HIV-1/2, HIV Ag, NAT, Western Blot
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

### **III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

#### D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

### **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic  
ID Biomedical Innogenetics/Solvay  
Kreatech  
Life Technologies  
Lonza

Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

France: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment

France: HIV Ag Test Volume and Sales Forecasts By Market Segment

France: HIV NAT Blood Screening Test Volume and Diagnostics Sales

France: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

France: AIDS Diagnostics Market by Major Supplier

France: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Germany: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment

Germany: HIV Ag Test Volume and Sales Forecasts By Market Segment

Germany: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Germany: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Germany: AIDS Diagnostics Market by Major Supplier

Germany: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Italy: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment

Italy: HIV Ag Test Volume and Sales Forecasts By Market Segment

Italy: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Italy: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Italy: AIDS Diagnostics Market by Major Supplier

Italy: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Japan: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment

Japan HIV Ag Test Volume and Sales Forecasts By Market Segment

Japan: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Japan: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Japan: AIDS Diagnostics Market by Major Supplier

Japan: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

Spain: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment

Spain: HIV Ag Test Volume and Sales Forecasts By Market Segment

Spain: HIV NAT Blood Screening Test Volume and Diagnostics Sales

Spain: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment

Spain: AIDS Diagnostics Market by Major Supplier

Spain: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers  
UK: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment  
UK: HIV Ag Test Volume and Sales Forecasts By Market Segment  
UK: HIV NAT Blood Screening Test Volume and Diagnostics Sales  
UK: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment  
UK: AIDS Diagnostics Market by Major Supplier  
UK: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers  
USA: HIV or HIV-1/2 Test Volume and Sales Forecasts By Market Segment  
USA: HIV Ag Test Volume and Sales Forecasts By Market Segment  
USA: HIV NAT Blood Screening Test Volume and Diagnostics Sales  
USA: Western Blot/Other Confirmatory Tests Volume and Sales Forecasts by Market Segment  
USA: AIDS Diagnostics Market by Major Supplier  
USA: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

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