

Future Horizons and Growth Strategies in the Global Enteric Diseases Diagnostic Testing Market 2015: Supplier Shares and Country Forecasts

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Abstracts

Complete report \$11,500. DataPack (test volumes, sales forecasts, supplier shares) \$7500.

This new 389-page report from VPGMarketResearch.com contains 97 tables and provides analysis of the global enteric disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

About this Report

This report presents detailed analysis of the Enteric Disease market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are presented for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of enteric disease diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for enteric disease testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

METHODOLOGY

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted.

Contains 389 pages and 97 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. Campylobacter
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
2. Cryptosporidium
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
3. E. Coli
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
4. Enteroviruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
5. RhinoViruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
6. RotaVirus (REOVIRUS)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
7. Salmonellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
8. Shigellosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 9. Vibrio
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

- 10. Yersinia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad

Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio/Innogenetics
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Enterovirus Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Yersinia Tests
France Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
France Campylobacter Diagnostics Sales by Major Supplier
France Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
France Cryptosporidium Diagnostics Sales by Major Supplier
France E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
France Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
France Rotavirus Testing Market Diagnostics Sales by Major Supplier
France Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
France Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
France Shigella Testing Market Diagnostics Sales by Major Supplier
France Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
France Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Campylobacter Diagnostics Sales by Major Supplier
Germany Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Cryptosporidium Diagnostics Sales by Major Supplier
Germany E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Rotavirus Testing Market Diagnostics Sales by Major Supplier
Germany Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Shigella Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Campylobacter Diagnostics Sales by Major Supplier
Italy Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Cryptosporidium Diagnostics Sales by Major Supplier
Italy E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Rotavirus Testing Market Diagnostics Sales by Major Supplier
Italy Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Campylobacter Diagnostics Sales by Major Supplier
Japan Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Cryptosporidium Diagnostics Sales by Major Supplier
Japan E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Rotavirus Testing Market Diagnostics Sales by Major Supplier
Japan Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Shigella Testing Market Diagnostics Sales by Major Supplier
Japan Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Japan Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
Spain E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Rotavirus Testing Market Diagnostics Sales by Major Supplier
Spain Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment

Spain Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Yersinia Test Volume And Diagnostics Sales Forecast by Market Segment
U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Campylobacter Diagnostics Sales by Major Supplier
U.K. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Cryptosporidium Diagnostics Sales by Major Supplier
U.K. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Rotavirus Testing Market Diagnostics Sales by Major Supplier
U.K. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Shigella Testing Market Diagnostics Sales by Major Supplier
U.K. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Campylobacter Diagnostics Sales by Major Supplier
U.S.A. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Cryptosporidium Diagnostics Sales by Major Supplier
U.S.A. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Enterovirus Testing Market Diagnostics Sales by Major Supplier
U.S.A. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Rotavirus Testing Market Diagnostics Sales by Major Supplier
U.S.A. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Salmonella Testing Market Diagnostics Sales by Major Supplier
U.S.A. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Shigella Testing Market Diagnostics Sales by Major Supplier
U.S.A. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

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