

# 2014 Strategies for the German Diagnostics Market

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## Abstracts

This new report from Venture Planning Group provides an overview of the German diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

- Blood Banking
- Cancer
- Chemistry
- Coagulation
- Drugs of Abuse
- Endocrine
- Hematology and Flow Cytometry
- Immunoprotein
- Infectious Diseases
- Molecular Diagnostics
- TDM

Contains 61 pages and 44 Tables

## Contents

### **BUSINESS ENVIRONMENT**

Market Structure

Market Size, Growth, and Major Instrument and Reagent Suppliers Market Shares

### **CLINICAL CHEMISTRY AND IMMUNODIAGNOSTIC MARKETS**

Clinical Chemistry and Immunodiagnostic Volume Forecasts by Test Category

Clinical Chemistry and Immunodiagnostic Reagent Sales Forecasts by Test Category

Clinical Chemistry and Immunodiagnostic Instrument Sales Forecasts by Analyzer Type

Estimated Sales and Market Shares of Major Suppliers Of Clinical Chemistry

Instruments and Reagents

Estimated Sales and Market Shares of Major Suppliers Of Immunodiagnostic

Instruments and Reagents

### **INFECTIOUS DISEASE TESTING MARKET**

Test Volume Forecasts by Market Segment

Sales Forecasts by Market Segment

AIDS Testing: Market Shares of Major Suppliers

Campylobacter Testing: Market Shares of Major Suppliers

Gonorrhea Testing: Market Shares of Major Suppliers

Hepatitis Testing: Market Shares of Major Suppliers

Rubella Testing: Market Shares of Major Suppliers

Septicemia Testing: Market Shares of Major Suppliers

Streptococci Testing: Market Share of Major Suppliers

### **CANCER DIAGNOSTIC MARKET**

Test Volume Forecasts by Market Segment

Sales Forecasts by Market Segment

AFP Testing: Market Shares of Major Suppliers

CA 15-3/27-29 Testing: Market Shares of Major Suppliers

CA 19-9 Testing: Market Shares of Major Suppliers

CEA Testing: Market Shares of Major Suppliers

PSA Testing: Market Shares of Major Suppliers

## **MOLECULAR DIAGNOSTIC MARKET**

Molecular Diagnostics Test Volume Forecasts by Application  
Molecular Diagnostic Sales Forecasts by Application  
Market Shares of Major Supplier of Molecular Diagnostic Tests  
Market Shares of Major Supplier of HIV/Hepatitis Blood Screening Assays

## **HEMATOLOGY AND FLOW CYTOMETRY MARKETS**

Hematology and Flow Cytometry Test Volume Forecasts  
Hematology and Flow Cytometry Diagnostics Market Forecasts  
Hematology Diagnostics Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Hematology Instruments and Consumables  
Flow Cytometry Diagnostics Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Flow Cytometry Instruments And Consumables

## **COAGULATION TESTING MARKET**

Coagulation Test Volume Forecasts by Market Segment  
Coagulation Reagent Sales Forecasts by Market Segment  
Coagulation Instrument Sales Forecasts by Market Segment  
Market Shares of Major Suppliers of Coagulation Diagnostic Products

## **BLOOD BANKING MARKET**

Blood Typing and Grouping Test Volume Forecasts by Market Segment  
Infectious Disease Screening Test Volume Forecasts by Market Segment  
Blood Typing and Grouping Reagent Market Forecasts by Market Segment  
Infectious Disease Screening Reagent Market Forecasts by Market Segment  
Market Shares of Major Suppliers of Blood Typing and Grouping Tests  
Market Shares of Major Suppliers of HIV-1/2 Blood Screening Tests  
Market Shares of Major Suppliers of Hepatitis Blood Screening Tests  
Market Shares of Major Suppliers of HIV/Hepatitis Blood Screening NAT Assays  
Market Shares of Major Suppliers of CMV Blood Screening Tests

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