

Future Horizons and Growth Strategies in the French Nucleic Acid Testing Market 2015: Supplier Shares and Country Forecasts

https://marketpublishers.com/r/23E51AA09C2EN.html

Date: June 2015

Pages: 850

Price: US\$ 5,360.00 (Single User License)

ID: 23E51AA09C2EN

Abstracts

Highlights

Comprehensive 1,125-page market segmentation analysis of the French NAT market.

Major issues pertaining to the French NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Five-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing



Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 1,125 pages and 58 tables



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FRANCE

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Affymetrix

Agilent

Applied Gene Technologies

Arca

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio-Rad

Biotest

Caliper

Cepheid

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