

# **Future Horizons and Growth Strategies in the French Enteric Diseases Diagnostic Testing Market 2015: Supplier Shares and Country Forecasts**

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## **Abstracts**

### **ABOUT THIS REPORT**

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the French Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals and Commercial/Private Labs.

In addition to market share and sales forecasts, the report:

- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

- Reviews features and operating characteristics of major analyzers used for microbiology testing;

- Profiles key suppliers and potential market entrants developing innovative technologies and products; and

- Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

### **METHODOLOGY**

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted.

Contains 322 pages and 20 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

1. Campylobacter
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
2. Cryptosporidium
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. E. Coli
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. Enteroviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
5. RhinoViruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
6. RotaVirus (REOVIRUS)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
7. Salmonellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
8. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 9. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 10. Yersinia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

### **III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

#### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers

- 6. Major Types of Distributors
- 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio  
Gen-Probe  
Hologic  
ID Biomedical  
Innogenetics/Solvay  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wallac

Wako

France Enteric Diseases Global Market Outlook and Emerging Opportunities

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing Rotavirus Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Yersinia Tests  
France Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment  
France Campylobacter Diagnostics Sales by Major Supplier  
France Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
France Cryptosporidium Diagnostics Sales by Major Supplier  
France E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
France Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Rotavirus Testing Market Diagnostics Sales by Major Supplier  
France Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment  
France Shigella Test Volume and Diagnostics Sales Forecast by Market Segment  
France Shigella Testing Market Diagnostics Sales by Major Supplier  
France Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment  
France Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

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