

Future Horizons and Growth Strategies in the European Respiratory Diseases Diagnostic Testing Market 2015: Supplier Shares and Country Forecasts

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Abstracts

Complete report \$8,300. DataPack (test volumes, sales forecasts, supplier shares) \$5,400.

This new 335-page report from VPGMarketResearch.com provides analysis of the European respiratory disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

About this Report

This report presents detailed analysis of the Respiratory Disease market in Europe (France, Germany, Italy, Spain, UK). Current scientific views on epidemiology and etiology are provided for Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV and Tuberculosis. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of respiratory disease diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; thirteen

Reviews features and operating characteristics of major analyzers used for respiratory disease testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

METHODOLOGY

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the five major European countries.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted.

Contains 335 pages and 76 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. Adenovirus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 - d. Adeno-Associated Viruses(AAV)
2. Influenza Viruses
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
3. Legionella
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
4. Mononucleosis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
5. Mycoplasma
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
6. Pneumonia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
7. Respiratory Syncytial Virus (RSV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
8. Tuberculosis
 - a. Background
 - b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 - 1. Marketing Approaches
 - 2. Product Complexity
 - 3. Customer Preference
 - 4. Established Suppliers
 - 5. Emerging Suppliers
 - 6. Major Types of Distributors
 - 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical

Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Tuberculosis Tests
France Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
France Adenovirus Testing Market Diagnostics Sales by Major Supplier
France Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
France Influenza Testing Market Diagnostics Sales by Major Supplier
France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier
France Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier
France Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
France RSV Test Volume and Diagnostics Sales Forecast by Market Segment
France RSV Testing Market Diagnostics Sales by Major Supplier
France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Influenza Testing Market Diagnostics Sales by Major Supplier
Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Legionella Testing Market Diagnostics Sales by Major Supplier
Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier
Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier
Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Influenza Testing Market Diagnostics Sales by Major Supplier
Italy Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Italy Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Italy RSV Testing Market Diagnostics Sales by Major Supplier
Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier
Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Influenza Testing Market Diagnostics Sales by Major Supplier
Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier
Spain Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier
Spain Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
Spain RSV Test Volume and Diagnostics Sales Forecast by Market Segment
Spain RSV Testing Market Diagnostics Sales by Major Supplier
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier
U.K. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Influenza Testing Market Diagnostics Sales by Major Supplier
U.K. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier

U.K. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier
U.K. RSV Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. RSV Testing Market Diagnostics Sales by Major Supplier
U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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