

# **Future Horizons and Growth Strategies in the European Hepatitis Diagnostic Testing Market 2015: Supplier Shares and Country Forecasts**

<https://marketpublishers.com/r/2228CBADB4CEN.html>

Date: June 2015

Pages: 295

Price: US\$ 5,520.00 (Single User License)

ID: 2228CBADB4CEN

## **Abstracts**

Complete report \$6,900. DataPack (test volumes, sales forecasts, supplier shares) \$4,500.

The report presents a detailed analysis of the Hepatitis diagnostics market in Europe, (France, Germany, Italy, Spain, UK). Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides the five-year test volume and sales forecasts by country for HAV NAT, HBV NAT, HBs Ag, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal

Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 295 pages and 67 tables

## Contents

### I. INTRODUCTION

### II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Background

#### B. Hepatitis A

#### C. Hepatitis B

#### D. Hepatitis C

##### Classification

##### Transmission of Infection

##### Occupational Hazards

##### Acute Hepatitis

##### Diagnosis of Acute Infection

##### Chronic Hepatitis

##### HCV and Other Chronic Liver Diseases

##### Alcoholic Liver Disease

##### Hepatitis B Coinfection

##### Cirrhosis and Hepatocellular Carcinoma

##### Diagnostic Tests

##### Possible Indications for HCV RNA Testing

##### Conclusions and Future Direction

#### E. Hepatitis D

##### Historical Perspective

##### Epidemiology

##### HBV-HDV 'Coinfection' vs. 'Superinfection'

##### Methods of Detecting HDV

##### Prevention

#### F. Hepatitis E

##### Background

##### Prevalence of the Disease

##### Diagnostic Tests

##### Epidemiologic Serosurveys

##### Serologic Cross-Reactivity

#### G. Hepatitis G

##### Vaccines and Drugs

#### H. Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other

## Suppliers

### I. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

### **III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

V, Italy: Market Size, Growth and Major Suppliers' Sales and Market Shares

### **VI. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **VII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product Complexity
  3. Customer Preference
  4. Established Suppliers

- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Enzo Biochem  
Fujirebio/Innogenetics  
Hologic/Gen-Probe  
ID Biomedical/GSK  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion

Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

France HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

France HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

France Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

France HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment

France ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

France Hepatitis Testing Market Diagnostics Sales by Major Supplier

France Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier

Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier

Italy HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment

Italy HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment

Italy Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Spain Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
U.K. HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Anti-HBc Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Anti-HBs Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Anti-HAV Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier  
U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier



## I would like to order

Product name: Future Horizons and Growth Strategies in the European Hepatitis Diagnostic Testing Market 2015: Supplier Shares and Country Forecasts

Product link: <https://marketpublishers.com/r/2228CBADB4CEN.html>

Price: US\$ 5,520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2228CBADB4CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

