

2014 Opportunties in the German Immunoprotein Diagnostic Testing Market

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Abstracts

This new 236-page report from Venture Planning Group provides analysis of the German immunoprotein diagnostic market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by market segment for the follow assays:

C3
C4
Free Light Chains
Haptoglobin
IgA
IgE Specific
IgE Total
IgG
IgM



Immunofixation

Prealbumin

Protein Electrophoresis

During the next five years, the immunoprotein testing market will undergo significant transformation. The changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

"Immunoprotein Diagnostic Testing in Germany Hospitals, Commercial Labs, Physician Offices" is a unique market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; provides test volume and sales forecasts by market segment and individual test; compares features of leading analyzers; and profiles key competitors.

Contains 236 pages and 11 tables



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Abbott Laboratories

AdnaGen

Agilent Technologies

Beckman Coulter/Danaher

Biomedical Diagnostics

BioMerieux

Bio-Rad

DiaSorin

Eiken

Fujirebio/Innogenetics

Instrumentation Laboratory



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