

# **US Point-of-Care Coagulation Testing Market 2015: Physician Offices, Emergency Rooms, Operating Suites, ICUs/CCUs, Cancer Clinics, Ambulatory Care Centers, Surgery Centers, Nursing Homes, Birth Centers**

<https://marketpublishers.com/r/2302A6B9771EN.html>

Date: April 2015

Pages: 418

Price: US\$ 4,400.00 (Single User License)

ID: 2302A6B9771EN

## **Abstracts**

This new 418-page report from VPGMarketResearch contains 42 tables, and provides a comprehensive analysis of the POC coagulation testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers.

This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC coagulation market. Rationale The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

## **Market Segmentation Analysis**

Review of nine POC market segments, including their dynamics, trends, structure, size, growth and major suppliers; Five-year test volume and reagent sales forecasts for coagulation procedures by market segment: Physician Offices/Group Practices; Emergency Rooms; Operating/Recovery Suites; ICUs/CCUs; Cancer Clinics; Ambulatory Care Centers; Surgery Centers; Nursing Homes- Birth Centers Sales and Market Share Analysis; Sales and market shares of major coagulation reagent and instrument suppliers. Current and Emerging Products; Analysis of coagulation procedures performed in POC testing locations.- Review of leading coagulation

analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices. Technology Review; Emerging technologies and their applications for POC testing.- Comprehensive listings of companies developing or marketing coagulation testing technologies and products, by assay. Competitive Assessments; Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D. Strategic Recommendations; Specific opportunities for new coagulation instruments and reagent systems with potentially significant market appeal during the next five years.- Design criteria for POC testing products.- Alternative business expansion strategies.- Potential market entry barriers and risks

## **Methodology**

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and Venture Planning Group's proprietary data files.

Contains 418 pages and 42 tables

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#### Instrumentation: Coagulation Analyzers Manufactured by:

Behnk Elektronik  
Bio/Data  
Cardiovascular Diagnostics  
Diagnostica Stago  
Helena Laboratories

#### Instrumentation Laboratory

ITC Hemochron

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Siemens

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Agilent Technologies  
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Bio/Data  
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Bio-Rad  
Biosite/Inverness/Alere  
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International Technidyne/Nexus DX  
Kreatech  
Kyowa Medex  
Life Technologies  
Lonza  
Mackay Life Sciences  
Matritech  
Nihon Kohden  
Ortho-Clinical Diagnostics  
Polartech  
Polymedco  
Qiagen  
Roche  
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