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US Physician Office and Group Practice Diagnostic Testing Market 2015: Supplier Shares and Sales Forecasts for Over 300 Tests

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Abstracts

This 970-page report provides comprehensive analysis of the physician office/group practice diagnostics market, including its dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers.

This report will help diagnostic reagent and instrument suppliers develop more effective business, R&&D and marketing strategies. Rationale The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of the physician office/group practice diagnostics market, including its dynamics, trends, structure, size, growth and major suppliers; Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures, including: Routine and Special Chemistry- Microbiology/Infectious Diseases- Hematology- Flow Cytometry; Coagulation- Immunoproteins- Drugs of Abuse- TDM- Endocrine Function- Tumor Markers Sales and Market Share Analysis; Sales and market shares of major reagent and instrument suppliers. Current and Emerging Products; Analysis of over 130 diagnostic procedures; Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices. Technology Review; Emerging technologies and their applications for physician office/group practice diagnostic testing;

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Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test. Competitive Assessments; Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&&D. Strategic Recommendations; Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next ten years; Design criteria for POC testing products; Alternative business expansion strategies; Potential market entry barriers and risks

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and Venture Planning Group's proprietary data files.

Contains 970 pages and 152 tables

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Contents

INTRODUCTION

Rationale for Testing Decentralization
1. Overview
2. Regulatory Trends
3. Economic Trends
4. Demographic Trends
5. Technological Trends
6. Social Trends
7. Quality of Care
8. Defensive Medicine
9. Quality Control Issues

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Routine Chemistry Tests
1. Albumin
2. Alkaline Phosphatase
3. ALT/SGPT
4. Ammonia
5. Amylase
6. AST/SGOT
7. Bilirubin
8. Blood Gases
9. Blood Urea Nitrogen (BUN)
10. Calcium
11. Cholesterol
12. Cholinesterase
13. Creatinine
14. Electrolytes
   a. Carbon Dioxide/Bicarbonate
   b. Chloride
   c. Potassium
   d. Sodium
15. Ferritin
16. Follate/Folic Acid
17. Fructosamine

18. Gamma-Glutamyl Transpeptidase (GGT)
19. Glucose
20. High Density Lipoprotein (HDL)
21. Iron
22. Lactate Dehydrogenase (LDH)
23. Magnesium
24. Phosphorus
25. Protein
26. Triglycerides
27. Troponin
28. Uric Acid
29. Urinalysis
30. Vitamin B12

Infectious Disease Tests

1. AIDS
2. Adenovirus
3. Campylobacter
4. Candida
5. Chlamydia
6. Clostridium Difficile
7. Cytomegalovirus
8. Enteroviruses
9. Epstein-Barr Virus
10. Gonorrhea
11. Helicobacter Pylori
12. Hepatitis
    a. Hepatitis A
    b. Hepatitis B
    c. Hepatitis C
    d. Hepatitis D
13. Herpes Simplex Virus
14. Human Herpes Virus-6 (HHV-6)
15. Influenza Viruses
16. Legionella
17. Lyme Disease
18. Measles (Rubeola)
19. Meningitis
20. Mononucleosis
21. Mumps

22. Mycoplasma
23. Papillomaviruses
24. Pneumonia
25. Respiratory Syncytial Virus (RSV)
26. Rheumatoid Arthritis
27. Rotavirus (Reovirus)
28. Rubella (German Measles)
29. Salmonellosis
30. Shigellosis
31. Staphylococcus Aureus
32. Streptococci
33. Syphilis

Tumor Markers

1. Alpha-Fetoprotein (AFP)
2. Carcinoembrionic Antigen (CEA)
3. Occult Blood
4. Prostatic Acid Phosphatase (PAP)
5. Prostate-Specific Antigen (PSA)

Major Routine and Special Hematology Tests

1. CBC Analysis
   a. Hemoglobin Concentration
   b. Hematocrit Determination
   c. Red Blood Cell Count
   d. Platelets

Endocrine Function Tests

1. Cortisol
2. Follicle-Stimulating Hormone (FSH)
3. Gastrin
4. Human Chorionic Gonadotropin (HCG)
5. LH
6. Prolactin
7. T3
8. T3 Uptake
9. Free T3
10. Thyroxine (T4)
11. Free T4
12. TBG
13. TSH

Therapeutic Drug Monitoring (TDM)

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1. Overview
2. Carbamazepine
3. Digoxin
4. Gentamicin
5. Lidocaine
6. Lithium
7. Phenytoin/Dilantin
8. Procainamide
9. Quinidine
10. Theophylline
11. Valproic Acid

Coagulation Tests
1. Introduction
2. Activated Partial Thromboplastin Time (APTT)
3. Alpha-2 Antiplasmin
4. Antithrombin III
5. Bleeding Time
6. D-Dimer
7. Factor VIII
8. Fibrin Degradation Products
9. Fibrinogen
10. Heparin
11. Proteins C and S
12. Prothrombin Time (PT)
13. Thrombin Time

Immunoprotein Tests
1. CRP
2. Immunoglobulins

Drugs of Abuse
1. Overview
2. Test Methodologies
3. Amphetamines
4. Barbiturates
5. Benzodiazepines
6. Cannabinoids/Marijuana
7. Cocaine
8. Lysergic Acid Diethylamide (LSD)
9. Methadone
10. Methaqualone

11. Opiates
12. Phencyclidine

Instrumentation

1. Chemistry Analyzers Manufactured by:
   Abaxis
Abbott
   Alfa Wassermann
   Awareness Technologies
Beckman Coulter/Danaher
   bioMeriuex
   Carolina Chemistries
   Horiba
   Inverness
   Medica
   Nova Biomedical
     Ortho-Clinical Diagnostics
   Polimedco
   Randox
Roche
2. Hematology Analyzers Manufactured by:
Abbott
Becton Dickinson
Beckman Coulter/Danaher
   Biocode
   Drew-Scientific
   Diesse Ves Matic
   Horiba
   Menarini
   Nihon Kohden
Polymedco
Sysmex
3. Coagulation Analyzers Manufactured by:
   Behnk Elektronik
   Bio/Data
   Cardiovascular Diagnostics
   Diagnostica Stago
   Helena Laboratories
Instrumentation Laboratory
   ITC Hemochron

Roche
Siemens
Sysmex
Teco Medical Instruments
Trinity Biotech
Current and Emerging Technologies
1. Monoclonal Antibodies
2. Immunoassays
a. Technological Principle
b. Enzyme Immunoassays (EIA)
Overview
ELISA
Dot Immunobinding Assays
Capillary Immunoassays
Particle-Membrane Capture Immunoassay
Enzyme Amplification
c. Fluorescent Immunoassays
Fluorescent Polarization
Time-Resolved Pulse Fluorescence
d. Luminescence
Chemiluminescence
Bioluminescence
e. Latex Agglutination
f. Immunoprecipitation
3. Dry Chemistry
4. Biosensors
5. IT and Automation
6. Molecular Diagnostics
a. Technology Overview
b. Amplification Methods
Polymerase Chain Reaction
Ligase Chain Reaction
Branched DNA
Q-Beta Replicase
Strand Displacement Activation
Self-Sustained Sequence Replicase
Worldwide Business Environment

U.S.A.

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A. Market Overview
1. Business Environment
a. Health Care Expenditures
b. Cost Consciousness
c. Reimbursement
d. Industry Consolidation
e. Managed Care
PPO
HMO
f. Hospitals
g. Admissions
h. Length of Stay
i. Industry Diversification
j. Physician Demographics
k. Aging Population
More Chronic Illness
Disease Incidence
Susceptibility to Iatrogenesis
Multiple Illnesses Cases
l. Laboratory Regulations
2. Market Structure
a. Hospitals
b. Commercial/Private Laboratories
B. Physician Offices/Group Practices 1. Market Summary
2. Market Structure
3. Test Volume and Sales Forecasts
C. Major Suppliers' Instrument Placements, Installed Base, Consumables Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Routine and Special Chemistry
B. Microbiology/Infectious Diseases
C. Hematology and Flow Cytometry
D. Coagulation

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

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ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts
D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product complexity
  3. Customer Preference
  4. Established Suppliers
  5. Emerging Suppliers
  6. Major Types of Distributors
  7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection
F. Regulatory Constraints
G. Decentralized Testing Market Challenges

COMPANY PROFILE

Abbott
ADI/America Diagnostica
Agilent Technologies
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Biosite/Inverness/Alere
Cepheid
Chrono-Log
Corgenix

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Decode
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
Diamedix
Diasorin
Eiken Chemical
EKF Diagnostics
Fujirebio/Innogenetics
Helena Laboratories
Hologic/Gen-Probe
Horiba
Instrumentation Laboratory
International Technidyne/Nexus DX
Kreatech
Kyowa Medex
Life Technologies
Lonza
Mackay Life Sciences
Matritech
Nihon Kohden
Ortho-Clinical Diagnostics
Polartechnics
Polymedco
Qiagen
Roche
SDIX
Sequenom
Siemens
Sienco
Sysmex
Takara Bio
ThermoFisher
Tosoh
Wako
Zycare/Alere

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List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Albumin Tests
Major Companies Developing or Marketing Alkaline Phosphatase Tests
Major Companies Developing or Marketing ALT/SGPT Tests
Major Companies Developing or Marketing Amylase Tests
Major Companies Developing or Marketing AST/SGOT Tests
Major Companies Developing or Marketing Bilirubin Tests
Major Companies Developing or Marketing Blood Gas Analyzers
Major Companies Developing or Marketing BUN Tests
Major Companies Developing or Marketing Calcium Tests
Major Companies Developing or Marketing Cholesterol Tests
Major Companies Developing or Marketing Creatinine Tests
Major Companies Developing or Marketing Electrolyte Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing GGT Tests
Major Companies Developing or Marketing Glucose Tests
Major Companies Developing or Marketing HDL Tests
Major Companies Developing or Marketing Iron Tests
Major Companies Developing or Marketing LDH Tests
Major Companies Developing or Marketing Magnesium Tests
Major Companies Developing or Marketing Phosphorus Tests
Major Companies Developing or Marketing Protein Tests
Major Companies Developing or Marketing Triglycerides Tests
Major Companies Developing or Marketing Uric Acid Tests
Major Companies Developing or Marketing Vitamin B-12/Folate Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Campylobacter Tests
Major Companies Developing or Marketing Candida Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing EBV Tests
Major Companies Developing or Marketing Gonorrhea Tests
Major Companies Developing or Marketing Helicobacter Pylori Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing Herpes Tests
Major Companies Developing or Marketing Influenza Tests

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Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Lyme Disease Tests
Major Companies Developing or Marketing Measles Tests
Major Companies Developing or Marketing Meningitis Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mumps Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Rotavirus Tests
Major Companies Developing or Marketing Rubella Tests
Major Companies Developing or Marketing Salmonella Tests
Major Companies Developing or Marketing Shigella Tests
Major Companies Developing or Marketing Streptococci Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing FSH Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing LH Tests
Major Companies Developing or Marketing Prolactin Tests
Major Companies Developing or Marketing T3 Tests
Major Companies Developing or Marketing T4 Tests
Major Companies Developing or Marketing TSH Tests
Major Companies Developing or Marketing TDM Tests
Major Companies Developing or Marketing Digoxin Tests
Major Companies Developing or Marketing Lithium Tests
Major Companies Developing or Marketing Phenytoin/Dilantin Tests
Major Companies Developing or Marketing Theophylline Tests
Major Companies Developing or Marketing Valproic Acid Tests
Major Companies Developing or Marketing APTT Tests
Major Companies Developing or Marketing Alpha-2 Antiplasmin Tests
Major Companies Developing or Marketing Antithrombin III Tests
Major Companies Developing or Marketing Bleeding Time Tests
Major Companies Developing or Marketing D-Dimer Tests
Major Companies Developing or Marketing Factor Assays Tests

Major Companies Developing or Marketing Fibrin Degradation Product Tests
Major Companies Developing or Marketing Fibrinogen Tests
Major Companies Developing or Marketing Heparin Tests
Major Companies Developing or Marketing Protein C Tests
Major Companies Developing or Marketing Protein S Tests
Major Companies Developing or Marketing PT Tests
Major Companies Developing or Marketing Thrombin Time Tests
Major Companies Developing or Marketing CRP Tests
Major Companies Developing or Marketing Drugs of Abuse Tests
U.S.A., Physician Offices/Group Practices Total Diagnostic Sales Forecast by Market Segment
U.S.A., Physician Offices/Group Practices Reagent Sales Forecast by Market Segment
U.S.A., Physician Offices/Group Practices Instrument Sales Forecast by Market Segment
U.S.A., Office-Based Physicians Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Forecast by Type
U.S.A., Physician Office/Group Practice Laboratories Forecast by Practice Size
U.S.A., Physician Offices/Group Practices Routine and Special Chemistry Test Volume Forecast
U.S.A., Physician Offices Laboratories Major Infectious Disease Test Volume Forecast
U.S.A., Physician Offices/Group Practice Microbiology Test Volume Forecast by Market Segment
U.S.A., Physician Offices/Group Practices Routine Hematology Test Volume Forecast
U.S.A., Physician Offices Laboratories Flow Cytometry and Special Hematology Test Volume Forecast
U.S.A., Physician Offices/Group Practices Coagulation Test Volume Forecast
U.S.A., Physician Offices/Group Practices TDM Test Volume Forecast
U.S.A., Physician Offices/Group Practices Endocrine Function Test Volume Forecast
U.S.A., Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast
U.S.A., Physician Offices/Group Practices Immunoprotien Test Volume Forecast
U.S.A., Physician Offices/Group Practices Drugs of Abuse Test Volume Forecast
U.S.A., Physician Offices/Group Practices Routine and Special Chemistry Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Microbiology/Infectious Disease Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Hematology and Flow Cytometry Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices TDM Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Endocrine Function Test Volume Forecast by

Practice Type
U.S.A., Physician Offices/Group Practices Tumor Markers Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Immunoprotein Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Drugs of Abuse Test Volume Forecast by Practice Type
U.S.A., Physician Offices/Group Practices Routine and Special Chemistry Reagent Market Forecast by Test
U.S.A., Physician Offices Laboratories Major Infectious Disease Reagent Market Forecast by Test
U.S.A., Physician Offices/Group Practices Microbiology Reagent Market Forecast By Market Segment
U.S.A., Physician Offices/Group Practices Hematology and Flow Cytometry Consumables Market Forecast
U.S.A., Physician Offices/Group Practices TDM Reagent Market Forecast by Test
U.S.A., Physician Offices/Group Practices Endocrine Function Reagent Market Forecast by Test
U.S.A., Physician Offices/Group Practices Major Tumor Marker Reagent Market Forecast by Test
U.S.A., Physician Offices/Group Practices Coagulation Reagent Market Forecast
U.S.A., Physician Offices/Group Practices Immunoprotein Reagent Market Forecast by Test
U.S.A., Physician Offices/Group Practices Drugs of Abuse Reagent Market Forecast by Test
U.S.A., Major Suppliers of Clinical Chemistry Reagents: Estimated Sales and Market Shares
U.S.A., Major Suppliers of Clinical Chemistry Analyzers: Estimated Sales and Market Shares
U.S.A., Major Suppliers of Immunodiagnostic Products: Estimated Sales and Market Shares
U.S.A., Major Suppliers of Immunoassay Reagents: Estimated Sales and Market Shares
U.S.A., Major Suppliers of Immunoassay Analyzers: Estimated Sales and Market Shares
U.S.A., AIDS Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Chlamydia Testing Market Estimated Market Shares of Major Suppliers
U.S.A., CMV Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Gonorrhea Testing Market Estimated Market Shares of Major Suppliers

U.S.A., Helicobacter Pylori Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Hepatitis Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Herpes Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Influenza Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Lyme Disease Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Mononucleosis Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Rubella Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Streptococci Testing Market Estimated Market Shares of Major Suppliers
U.S.A., Syphilis Testing Market Estimated Market Shares of Major Suppliers
U.S.A., AFP Testing Market by Major Suppliers
U.S.A., CA 15-3/27-29 Testing Market by Major Suppliers
U.S.A., CA 19-9 Testing Market by Major Suppliers
U.S.A., CEA Testing Market by Major Suppliers
U.S.A., PAP Testing Market by Major Suppliers
U.S.A., PSA Testing Market by Major Suppliers
U.S.A., Hematology Analyzers Estimated Placements and Installed Base
U.S.A., Flow Cytometers Estimated Placements and Installed Base
U.S.A., Hematology Diagnostics Market Estimated Market Shares of Major Suppliers
U.S.A., Hematology Instrument Market Estimated Market Shares of Major Suppliers
U.S.A., Hematology Consumable Market Estimated Market Shares of Major Suppliers
U.S.A., Flow Cytometry Diagnostics Market Estimated Market Shares of Major Suppliers
U.S.A., Flow Cytometry Consumable Market Estimated Market Shares of Major Suppliers
U.S.A., Flow Cytometry Instruments Market Estimated Market Shares of Major Suppliers
U.S.A., Market Major Suppliers of Coagulation Diagnostic Products, Estimated Market Shares of Major Suppliers

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