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2015 US Critical Care Diagnostic Testing Market: Ancillary Hospital Locations (ER, OR, ICU)

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Abstracts

This 973-page report contains 153 tables and provides comprehensive analysis of the diagnostic testing markets outside the main hospital laboratory (ERs, ORs, and ICUs). The report includes analysis of the market dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. We trust, this report will help diagnostic products suppliers develop more effective business, R&&D and marketing strategies. Rationale The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals closer to the patient.

Market Segmentation Analysis

Review of the ER, OR and ICU market segments, including their dynamics, trends, structure, size, growth and major suppliers; Five-year test volume and sales forecasts for chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment: Emergency Rooms; Operating/Recovery Suites- ICUs/CCUs and test category: Routine and Special Chemistry; Microbiology/Infectious Diseases; Hematology- Flow Cytometry; Coagulation- Immunoproteins- Drugs of Abuse- TDM- Endocrine Function- Tumor Markers Sales and Market Share Analysis; Sales and market shares of major reagent and instrument suppliers. Current and Emerging Products; Analysis of over 130 diagnostic procedures; Review of leading POC chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices. Technology Review; Emerging technologies and their applications for POC testing; Comprehensive listings of companies developing or marketing POC

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diagnostic technologies and products, by test. Competitive Assessments; Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&&D. Strategic Recommendations; Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years; Design criteria for POC testing products; Alternative business expansion strategies; Potential market entry barriers and risks

Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and Venture Planning Group's proprietary data files.

Contains 973 pages and 153 tables

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Abbott
Alfa Wassermann
Awareness Technologies
Beckman Coulter/Danaher
bioMeriuex
Carolina Chemistries
Horiba
Inverness
Medica
Nova Biomedical
Ortho-Clinical Diagnostics
Polimedco
Randox
Roche

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Abbott
Becton Dickinson
Beckman Coulter/Danaher
Biocode
Drew-Scientific
Diesse Ves Matic
Horiba
Menarini
Nihon Kohden
Polymedco
Sysmex

3. Coagulation Analyzers Manufactured by:

Behnk Elektronik
Bio/Data
Cardiovascular Diagnostics
Diagnostica Stago
Helena Laboratories
Instrumentation Laboratory
ITC Hemochron
Roche

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Agilent Technologies
Axis-Shield
Beckman Coulter/Danaher
Becton Dickinson
Bio/Data
Biomerieux
Bio-Rad
Biosite/Inverness/Alere
Cepheid
Chrono-Log
Corgenix
Decode
Diadexus
Diagnocure
Diagnostica Stago/Trinity Biotech
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Helena Laboratories
Hologic/Gen-Probe
Horiba
Instrumentation Laboratory
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Life Technologies
Lonza
Mackay Life Sciences
Matritech
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Ortho-Clinical Diagnostics
Polartechnics
Polymedco
Qiagen
Roche
SDIX
Sequenom

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Sienco
Sysmex
Takara Bio
ThermoFisher
Tosoh
Wako
Zycare/Alere

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