

# Japanese Clinical Chemistry and Immunodiagnostic Market 2014: Sales Forecasts, Supplier Shares, Competitive Strategies

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# **Abstracts**

Complete report \$7,600. DataPack (test volumes, sales forecasts, supplier shares) \$4,900.

This comprehensive report contains 559 pages and 103 tables. The report explores future trends in the Japanese market; provides estimates of the specimen, test and sales volumes, as well as major suppliers' sales and market shares; compares features of leading analyzers; profiles key competitors; and identifies specific product and marketing opportunities emerging during the next five years.

The report provides five-year volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays performed in hospitals, commercial laboratories, and physician offices, including controls, calibrators and consumables.

## Tests Analyzed in the Report Include:

Routine Clinical Chemistry

Albumin, Alkaline Phosphatase, ALT/SGPT, Ammonia, Amylase, AST/SGOT, Bilirubin, Total, BUN (Blood Urea Nitrogen), Calcium, Cardio CRP, Carbon Dioxide/Bicarbonate, Chloride, Cholesterol, Creatine Kinase (CK), CK-MB, Creatinine, CRP, Ferritin, GGT, Glucose, HDL Cholesterol, Homocysteine, Iron, LDH, LDL Cholesterol, Magnesium, Phosphorus, Potassium, Protein, Total, Sodium, Triglycerides, Troponin, Uric Acid.

#### Therapeutic Drug Monitoring (TDM)



Amikacin, Carbamazepine, Cyclosporin, Digoxin, Everolimus, Gentamicin, Levetiracetam, Lithium, Methotrexate, NAPA/Procainamide, Phenobarbital, Phenytoin, Quinidine, Sirolimus, Tacrolimus, Theophylline, Tobramycin, Topirimate, Valproic Acid, Vancomycin.

#### **Endocrine Function**

Cortisol, Estradiol, FSH, HCG, Gastrin, LH, Progesterone, PTH/IO PTH, Prolactin, T3, T3 Uptake, Free T3, T4, Free T4, TBG, Testosterone, Thyroglobulin Ab, TPO Ab, TSH.

Tumor Markers and Special Chemistry

AFP, CA 15-3/27-29, CA 19-9, CEA, Ferritin, Follate (Folic Acid), Glycosylated Hemoglobin, HCG, 25-Hydroxy Vitamin D2 and D3, Occult Blood, PAP, PSA, Thyroglobulin, Vitamin B-12.

#### **Immunoproteins**

C3, C4, Free Light Chains, Haptoglobin, IgA, IgE Specific, IgE Total, IgG, IgM, Immunofixation, Prealbumin, Protein Electrophoresis.

#### Drugs of Abuse

Amphetamines, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxyphene, Tricyclic Antidepressants.

#### **Sales and Market Share Analysis**

Sales and market share estimates for leading suppliers of clinical chemistry and immunodiagnostic products by individual product.

#### **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

#### **Market Segmentation Analysis**



Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 100 clinical chemistry, TDM, endocrine, cancer, immunoprotein and abused drug assays, by market segment: Hospitals

Commercial/Private Laboratories

## **Current and Emerging Products**

Analysis of current and emerging clinical chemistry and immunodiagnostic tests.

Review of current instrumentation technologies, and a feature comparison of high-, medium-, and low-volume/POC analyzers.

## **Technology Review**

Assessment of current and emerging technologies, and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

## **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## Contains 559 pages and 103 tables



## **Contents**

#### I. INTRODUCTION

#### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine Chemistry Tests
  - 1. Albumin
  - 2. Alkaline Phosphatase
  - 3. ALT/SGPT
  - 4. Ammonia
  - 5. Amylase
  - 6. AST/SGOT
  - 7. Bilirubin, Total
  - 8. Blood Gases
  - 9. Blood Urea Nitrogen (BUN)
  - 10. Calcium
  - 11. Cardio CRP
  - 12. Cholesterol
  - 13. Cholinesterase
  - 14. CRP
  - 15. Creatinine
  - 16. Electrolytes
    - a. Carbon Dioxide/Bicarbonate
    - b. Chloride
    - c. Potassium
    - d. Sodium
  - 17. Ferritin
  - 18. Fructosamine
  - 19. Gamma-Glutamyl Transpeptidase (GGT)
  - 20. Glucose
  - 21. High Density Lipoprotein (HDL)
  - 22. Homocysteine
  - 23. Iron
  - 24. Lactate Dehydrogenase (LDH)
  - 25. Magnesium
  - 26. Phosphorus
  - 27. Protein
  - 28. Triglycerides



- 29. Uric Acid
- 30. Troponin
- B. Therapeutic Drug Monitoring (TDM)
  - 1. Overview
  - 2. Carbamazepine
  - 3. Cyclosporin
  - 4. Digoxin
  - 5. Everolimus
  - 6. Gentamicin
  - 7. Lamotrigine/Lamictal
  - 8. Levetiracetam
  - 9. Lidocaine
  - 10. Lithium
  - 11. NAPA/Procainamide
  - 12. Phenytoin
  - 13. Quinidine
  - 14. Sirolimus
  - 15. Tacrolimus
  - 16. Theophylline
  - 17. Topirimate
  - 18. Valproic Acid
- C. Endocrine Function Tests
  - 1. Cortisol
  - 2. Estradiol
  - 3. Follicle-Stimulating Hormone (FSH)
  - 4. Gastrin
  - 5. Growth Hormone/IGF-1
  - 6. Human Chorionic Gonadotropin (HCG)
  - 7. LH
  - 8. Progesterone
  - 9. PTH/IO PTH
  - 10. Prolactin
  - 11. T3
  - 12. T3 Free
  - 13. T3 Uptake
  - 14. T4 (Thyroxine)
  - 15. T4 Free
  - 16. TBG
  - 17. Testosterone



- 18. Thyroglobulin Ab
- 19. TPO Ab
- 20. TSH
- D. Tumor Markers And Special Chemistry Tests
  - 1. AFP
  - 2. CA 15-3
  - 3. CA 19-9
  - 4. CA 27-29
  - 5. Carcinoembrionic Antigen (CEA)
  - 6. Folate/Folic Acid
  - 7. HCG
- 8. 25-Hydroxy Vitamin D2 and D3
- 9. Occult Blood
- 10. Prostate-Specific Antigen (PSA)
- 11. Thyroglobulin
- 12. Vitamin B-12
- E. Immunoprotein Tests
  - 1. Complement
  - a. C3
  - b. C4
  - 2. Free Light Chains
  - 3. Immunofixation
  - 4. Immunoglobulins (IgA, IgE, IgG, IgM)
  - 5. Haptoglobin
  - 6. Prealbumin
  - 7. Protein Electrophoresis
- F. Drugs of Abuse
  - 1. Overview
  - 2. Test Methodologies
  - 3. Amphetamines
  - 4. Barbiturates
  - 5. Benzodiazepines
  - 6. Cannabinoids/Marijuana
  - 7. Cocaine
  - 8. Lysergic Acid Diethylamide (LSD)
  - 9. Methadone
  - 10. Methaqualone
  - 11. Opiates
  - 12. Phencyclidine



- 13. Tricyclic Antidepressants
- G. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers
- H. Major In Vitro Diagnostic Technologies And Their Potential Applications
  - 1. Monoclonal and Polyclonal Antibodies
  - 2. Immunoassays
    - a. Technological Principle
    - b. Chemiluminescence
    - c. Enzyme Immunoassays (EIA)

Overview

**ELISA** 

**EMIT** 

Electrochemical

- d. Radioimmunoassays (RIA)
- e. Immunoprecipitation
- f. Affinity Chromatography
- 3. Tandem Mass Spec
- 4. IT and Automation
- 5. Dry Chemistry
- 6. Biosensors

#### **VI. JAPAN**

- A. Executive Summary
- **B.** Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument and Reagent Sales and Market Shares

#### X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

#### XI. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

#### XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets



- 1. Marketing Approaches
- 2. Product Complexity
- 3. Customer Preference
- 4. Established Suppliers
- 5. Emerging Suppliers
- 6. Major Types of Distributors
- 7. Market Segmentation

#### XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### **XIV. COMPETITIVE ASSESSMENTS**

**Abbott Laboratories** 

AdnaGen

Agilent Technologies

Beckman Coulter/Danaher

**Biomedical Diagnostics** 

**BioMerieux** 

Bio-Rad

DiaSorin

Eiken

Fujirebio/Innogenetics

Instrumentation Laboratory

Kyowa Medex

Matritech/Alere

Ortho-Clinical Diagnostics

**Quest Diagnostics** 

Roche

Siemens

Sysmex

Thermo Fisher



Tosoh Wako Wallac/PE



## **List Of Tables**

## **LIST OF TABLES**

Major Companies Developing or Marketing Albumin Tests

Major Companies Developing or Marketing Alkaline Phosphatase Tests

Major Companies Developing or Marketing ALT/SGPT Tests

Major Companies Developing or Marketing Amylase Tests

Major Companies Developing or Marketing AST/SGOT Tests

Major Companies Developing or Marketing Bilirubin Tests

Major Companies Developing or Marketing Blood Gas Analyzers

Major Companies Developing or Marketing BUN Tests

Major Companies Developing or Marketing Calcium Tests

Major Companies Developing or Marketing Cholesterol Tests

Major Companies Developing or Marketing Creatinine Tests

Major Companies Developing or Marketing Electrolyte Tests

Major Companies Developing or Marketing GGT Tests

Major Companies Developing or Marketing Glucose Tests

Major Companies Developing or Marketing HDL Tests

Major Companies Developing or Marketing Iron Tests

Major Companies Developing or Marketing LDH Tests

Major Companies Developing or Marketing Magnesium Tests

Major Companies Developing or Marketing Phosphorus Tests

Major Companies Developing or Marketing Protein Tests

Major Companies Developing or Marketing Triglycerides Tests

Major Companies Developing or Marketing Uric Acid Tests

Major Companies Developing or Marketing TDM Tests

Major Companies Developing or Marketing Digoxin Tests

Major Companies Developing or Marketing Lithium Tests

Major Companies Developing or Marketing Phenytoin/Dilantin Tests

Major Companies Developing or Marketing Theophylline Tests

Major Companies Developing or Marketing Valproic Acid Tests

Major Companies Developing or Marketing FSH Tests

Major Companies Developing or Marketing HCG Tests

Major Companies Developing or Marketing LH Tests

Major Companies Developing or Marketing Prolactin Tests

Major Companies Developing or Marketing T3 Tests

Major Companies Developing or Marketing T4 Tests

Major Companies Developing or Marketing TSH Tests



Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Vitamin B-12/Folate Tests

Major Companies Developing or Marketing CRP Tests

Major Companies Developing or Marketing Drugs of Abuse Tests

Major Companies Developing or Marketing Biosensors for Immunological Testing

Executive Summary Table: Japan, Clinical Chemistry and Immunoassay Test Volume and Diagnostics Sales Forecast By Test Category

Japan, Laboratories Performing Chemistry and Immunoassay Testing By Market Segment

Japan, Hospital Laboratories Performing Chemistry and Immunoassay Tests By Bed Size

Japan, Commercial/Private Laboratories Performing Chemistry and Immunoassay Tests By Annual Test Volume

Japan, Total Chemistry and Immunoassay Specimen Volume Forecast

Japan, All Market Segments, Specimen Volume Forecast By Test Category

Japan, Total Clinical Chemistry and Immunoassay Test Volume Forecast By Test Category

Japan, Routine Chemistry Test Volume Forecast By Market Segment

Japan, Endocrine Function Test Volume Forecast By Market Segment

Japan, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Japan, Immunoprotein Test Volume Forecast By Market Segment

Japan, TDM Test Volume Forecast By Market Segment

Japan, Drugs of Abuse Test Volume Forecast By Market Segment

Japan, All Market Segments, Profiles, Panels and Individual Tests Forecast

Japan, Hospital Laboratories, Profiles, Panels and Individual Tests Forecast

Japan, Commercial/Private Laboratories, Profiles, Panels and Individual Tests Forecast

Japan, All Market Segments, Routine Chemistry Test Volume Forecast by Assay

Japan, Hospital Laboratories, Routine Chemistry Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Routine Chemistry Test Volume Forecast by Assay

Japan, All Market Segments, Endocrine Function Test Volume Forecast by Assay

Japan, Hospital Laboratories, Endocrine Function Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Endocrine Function Test Volume Forecast by



### Assay

Japan, All Market Segments, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Japan, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Japan, All Market Segments, Immunoprotein Test Volume Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Test Volume Forecast by Assay

Japan, All Market Segments, TDM Test Volume Forecast by Assay

Japan, Hospital Laboratories, TDM Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, TDM Test Volume Forecast by Assay

Japan, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Japan, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Japan, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Japan, Total Clinical Chemistry and Immunoassay Reagent Market Forecast By Test Category

Japan, Clinical Chemistry and Immunoassay Calibrator and Control Market Forecast By Test Category

Japan, Routine Chemistry Reagent Market Forecast By Market Segment

Japan, Endocrine Function Reagent Market Forecast By Market Segment

Japan, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Japan, TDM Reagent Market Forecast By Market Segment

Japan, Immunoprotein Reagent Market Forecast By Market Segment

Japan, Drugs of Abuse Reagent Market Forecast By Market Segment

Japan, All Market Segments, Routine Chemistry Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Routine Chemistry Reagent Market Forecast by Assay

Japan, All Market Segments, Endocrine Function Reagent Market Forecast by Assay Japan, Hospital Laboratories, Endocrine Function Reagent Market Forecast by Assay Japan, Commercial/Private Laboratories, Endocrine Function Reagent Market Forecast by Assay

Japan, All Market Segments, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay



Japan, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Japan, All Market Segments, TDM Reagent Market Forecast by Assay

Japan, Hospital Laboratories, TDM Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, TDM Reagent Market Forecast by Assay

Japan, All Market Segments, Immunoprotein Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Immunoprotein Reagent Market Forecast by Assay

Japan, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Japan, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Japan, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Japan, Clinical Chemistry and Immunoassay Instrument Market Forecast By Analyzer Type

Japan, Major Suppliers of Clinical Chemistry Diagnostic Products, Estimated Sales and Market Shares

Japan, Major Suppliers of Immunoassay Products, Estimated Sales and Market Shares



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