

# European Respiratory Disease Testing Market 2014: Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV, Tuberculosis

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## Abstracts

Complete report **\$8,300**. DataPack (test volumes, sales forecasts, supplier shares) **\$5,400**.

This new 335-page report from Venture Planning Group provides analysis of the European respiratory disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

## About this Report

This report presents detailed analysis of the Respiratory Disease market in Europe (France, Germany, Italy, Spain, UK). Current scientific views on epidemiology and etiology are provided for **Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV** and **Tuberculosis**. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of respiratory disease diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; thirteen

Reviews features and operating characteristics of major analyzers used for respiratory disease testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## **Methodology**

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the five major European countries.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted.

Contains 335 pages and 76 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

1. Adenovirus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
  - d. Adeno-Associated Viruses(AAV)
2. Influenza Viruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. Legionella
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. Mononucleosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
5. Mycoplasma
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
6. Pneumonia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
7. Respiratory Syncytial Virus (RSV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
8. Tuberculosis
  - a. Background
  - b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

## **FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- D. Auxiliary Products

## **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical

Enzo Biochem  
Fujirebio/Innogenetics  
Hologic/Gen-Probe  
ID Biomedical/GSK  
Kreatech  
Life Technology  
Lonza  
Nanogen/Elitech  
Novartis Diagnostics  
Ortho-Clinical Diagnostics  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens  
Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
France Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
France Adenovirus Testing Market Diagnostics Sales by Major Supplier  
France Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
France Influenza Testing Market Diagnostics Sales by Major Supplier  
France Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
France Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
France Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
France Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
France RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
France RSV Testing Market Diagnostics Sales by Major Supplier  
France Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
France Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Germany Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Influenza Testing Market Diagnostics Sales by Major Supplier  
Germany Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Legionella Testing Market Diagnostics Sales by Major Supplier  
Germany Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Germany Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Germany Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany Pneumonia Testing Market Diagnostics Sales by Major Supplier  
Germany RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany RSV Testing Market Diagnostics Sales Forecast by Major Supplier  
Germany Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Italy Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Influenza Testing Market Diagnostics Sales by Major Supplier  
Italy Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Italy Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Italy Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy RSV Testing Market Diagnostics Sales by Major Supplier  
Italy Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
Spain Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Influenza Testing Market Diagnostics Sales by Major Supplier  
Spain Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mononucleosis Testing Market Diagnostics Sales by Major Supplier  
Spain Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Mycoplasma Testing Market Diagnostics Sales by Major Supplier  
Spain Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain RSV Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain RSV Testing Market Diagnostics Sales by Major Supplier  
Spain Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain Tuberculosis Testing Market Diagnostics Sales by Major Supplier  
U.K. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Influenza Testing Market Diagnostics Sales by Major Supplier  
U.K. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier



U.K. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier

U.K. RSV Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. RSV Testing Market Diagnostics Sales by Major Supplier

U.K. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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