

# 2014 Opportunities in the European Drugs of Abuse Testing Market

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## Abstracts

This new 300-page report from Venture Planning Group provides a comprehensive analysis of the European drug of abuse testing market, including emerging tests, technologies, instrumentation, sales forecasts, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays: Amphetamines, Antidepressants, Barbiturates, Benzodiazepines, Cannabinoids/Marijuana, Cocaine, LSD, Methadone, Methaqualone, Opiates, Phencyclidine (PCP), Propoxphene.

During the next five years, the abused drug testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

“2013 Drugs of Abuse Testing in Europe: Hospitals, Commercial Labs, Physician Offices, Ambulatory Care Centers” is a unique study designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study explores future trends; and provides test volume and sales forecasts, by market segment and individual assay.

Contains 300 pages and 48 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Drugs of Abuse

1. Overview
2. Test Methodologies
3. Amphetamines
4. Barbiturates
5. Benzodiazepines
6. Cannabinoids/Marijuana
7. Cocaine
8. Lysergic Acid Diethylamide (LSD)
9. Methadone
10. Methaqualone
11. Opiates
12. Phencyclidine
13. Tricyclic Antidepressants

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMérieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

#### C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
  - a. Technological Principle
  - d. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)
    - Overview
    - ELISA
    - EMIT
    - Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography

3. Tandem Mass Spec
4. IT and Automation
5. Dry Chemistry
6. Biosensors

## **FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product Complexity
  3. Customer Preference
  4. Established Suppliers
  5. Emerging Suppliers
  6. Major Types of Distributors
  7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition

- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott Laboratories  
AdnaGen  
Agilent Technologies  
Beckman Coulter/Danaher  
Biomedical Diagnostics  
BioMerieux  
Bio-Rad  
DiaSorin  
Eiken  
Fujirebio/Innogenetics  
Instrumentation Laboratory  
Kyowa Medex  
Matriech/Alere  
Ortho-Clinical Diagnostics  
Quest Diagnostics  
Roche  
Siemens  
Sysmex  
Thermo Fisher  
Tosoh  
Wako  
Wallac/PE

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Drugs of Abuse Tests

France, Drugs of Abuse Test Volume Forecast By Market Segment

France, All Market Segments, Drugs Of Abuse Test Volume Forecast by Assay

France, Hospital Laboratories, Drugs Of Abuse Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

France, Drugs of Abuse Reagent Market Forecast By Market Segment

France, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

France, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Germany, Drugs of Abuse Test Volume Forecast By Market Segment

Germany, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Test Volume Forecast by Assay

Germany, Drugs of Abuse Reagent Market Forecast By Market Segment

Germany, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Drugs of Abuse Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Italy, Drugs of Abuse Test Volume Forecast By Market Segment

Italy, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay

Italy, Drugs of Abuse Reagent Market Forecast By Market Segment

Italy, All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay

Italy, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay

Italy, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay  
Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares  
Spain, Drugs of Abuse Test Volume Forecast By Market Segment  
Spain, All Market Segments, Drugs of Abuse Test Volume Forecast by Assay  
Spain, Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay  
Spain, Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay  
Spain, Ambulatory Care Centers, Drugs of Abuse Test Volume Forecast by Assay  
Spain, Drugs of Abuse Reagent Market Forecast By Market Segment  
Spain, Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay  
Spain, Ambulatory Care Centers, Drugs of Abuse Reagent Market Forecast by Assay  
Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares  
U.K., Drugs of Abuse Test Volume Forecast By Market Segment  
U.K., All Market Segments, Drugs of Abuse Test Volume Forecast by Assay  
U.K., Hospital Laboratories, Drugs of Abuse Test Volume Forecast by Assay  
U.K., Commercial/Private Laboratories, Drugs of Abuse Test Volume Forecast by Assay  
U.K., Drugs of Abuse Reagent Market Forecast By Market Segment  
U.K., All Market Segments, Drugs of Abuse Reagent Market Forecast by Assay  
U.K., Hospital Laboratories, Drugs of Abuse Reagent Market Forecast by Assay  
U.K., Commercial/Private Laboratories, Drugs of Abuse Reagent Market Forecast by Assay  
U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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