

2014 Market Segmentation Analysis of the Japanese Cancer Diagnostics Industry: Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains--Hospitals and Commercial Labs

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Abstracts

Complete report \$8,800. DataPack (test volumes, sales forecasts, supplier shares) \$5,700. The report is available by section, market segment, and can be custom-tailored to your specific information needs and budget.

2014 Market Segmentation Analysis of the Japanese Cancer Diagnostics Industry: Oncogenes, Biochemical Markers, Lymphokines, GFs, CSFs, Hormones, Immunohistochemical Stains--Hospitals and Commercial Labs is Venture Planning Group's new study of the major business opportunities emerging in the Japanese cancer diagnostics market during the next five years. The report examines trends in the Japanese market; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the Japanese cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic

predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion.

Japanese Market Overview

Five-year test volume and sales projections.

Comprehensive Market Segmentation Analysis, including review of the market dynamics, structure, size, growth and major suppliers.

Estimated universe of laboratories performing cancer diagnostic testing.

Cancer statistics, etiology and recent developments in Japan.

Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Over 200 Current and Emerging Cancer Diagnostic Test

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers by individual test.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Instrumentation Review

Analysis of major molecular diagnostic and immunodignostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios,

marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott

AdnaGen

Agilent Technologies

Applied Gene Technologies

Arca/Nuvelo

Beckman Coulter/Danaher

Becton Dickinson

Biomedical Diagnostics

bioMerieux

Bio-Rad

CellSearch

Cepheid

Correlogic Systems/Vermillion

Decode

Diadexus

Diagnocure

DiaSorin

Eiken Chemical

Epigenomics

Enterix

Enzo Biochem

Exact Sciences

Fujirebio/Innogenetics

Guided Therapeutics

Hologic/Gen-Probe

Kreatech

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

Nanogen Elitech

OncoLab

Ortho-Clinical Diagnostics

Panacea Pharmaceuticals

Polartechnics

Polymedco

PreMD

Qiagen/Ipsogen

Quest Diagnostics

Radiant Pharmaceuticals

Roche

Scienion

Sequenom

Siemens Healthcare

Takara Bio

Targeted Diagnostics & Therapeutics

Thermo Fisher/Life Technologies

Tosoh

Veridex

Wako Pure Chemicals

Wallac/PE

Zilla

Contains 590 pages and 95 tables

Contents

I. Introduction

II. Worldwide Market Overview

- A. Market Overview
- B. Worldwide Market Structure
- C. Worldwide Market Size and Growth

III. Major Product Development Opportunities

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

IV. Design Criteria for Decentralized Testing Products

V. Alternative Market Penetration Strategies

VI. Potential Market Entry Barriers and Risks

VII. Worldwide Market and Technology Overview

- A. Major Current and Emerging Cancer Diagnostic Tests
 - 1. BIOCHEMICAL TUMOR MARKERS
 - 2. ONCOGENES
 - 3. POLYPEPTIDE GROWTH FACTORS
 - 4. ECTOPIC HORMONES
 - 5. COLONY STIMULATING FACTORS
 - 6. LYMPHOKINES
 - 7. IMMUNOHISTOCHEMICAL STAINS
 - 8. EMERGING TUMOR MARKERSTABLE OF CONTENTS
- B. Instrumentation Review and Market Needs
- C. Current and Emerging Technologies
- D. Personal Testing

VIII. Japan

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Dynamics, Trends, Size and Growth
 - Volume Forecasts by Test and Market Segment
 - Sales Forecasts by Test and Market Segment
 - Major Supplier Sales and Market Shares

IX. Competitive Profiles

Abbott
AdnaGen
Agilent Technologies
Applied Gene Technologies
Arca/Nuvelo
Beckman Coulter/Danaher
Becton Dickinson
Biomedical Diagnostics
bioMerieux
Bio-Rad
CellSearch
Cepheid
Correlogic Systems/Vermillion
Decode
Diadexus
Diagnocure
Diasorin
Eiken Chemical
Eiken Chemical Table of Contents
Epigenomics
Enterix
Enzo Biochem
Exact Sciences
Fujirebio/Innogenetics
Guided Therapeutics
Hologic/Gen-Probe
Kreatech
Kyowa Medex
Mackay Life Sciences

Myriad Genetics
Nanogen Elitech
OncoLab
Ortho-Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen/Ipsogen
Quest Diagnostics
Radiant Pharmaceuticals
Roche
Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
Thermo Fisher/Life Technologies
Tosoh
Veridex
Wako Pure Chemicals
Wallac/PE
Zila

X. Appendix: Major Universities and Research

Centers Developing Cancer Diagnostic
Technologies and Applications

List of Tables

Cancer Diagnostic Classification
Major Companies Developing or Marketing ACTH Tests
Major Companies Developing or Marketing AFP Tests
Major Companies Developing or Marketing Beta-2 Microglobulin Tests
Major Companies Developing or Marketing CA 15-3/27.29 Tests
Major Companies Developing or Marketing CA 19-9 Tests
Major Companies Developing or Marketing CA 125 Tests
Major Companies Developing or Marketing Calcitonin Tests

Major Companies Developing or Marketing CEA Tests
Major Companies Developing or Marketing Estrogen Receptor Tests
Major Companies Developing or Marketing Progesterone Receptor Tests
Major Companies Developing or Marketing Ferritin Tests
Major Companies Developing or Marketing Gastrin Tests
Major Companies Developing or Marketing HCG Tests
Major Companies Developing or Marketing Insulin Tests
Major Companies Developing or Marketing NSE Tests
Major Companies Developing or Marketing Occult Blood Tests
Major Companies Developing or Marketing PAP Smear/HPV Tests
Major Companies Developing or Marketing PAP Tests
Major Companies Developing or Marketing PSA Tests
Major Companies Developing or Marketing Lymphocyte Subclassification Tests
Biochemical Markers Potential Applications In Cancer Diagnosis
Oncogenes Potential Applications In Cancer Diagnosis Major Companies Developing or Marketing Oncogene Tests
Growth Factors Potential Applications In Cancer Diagnosis
Colony Stimulating Factors Potential Applications in Cancer Diagnosis
Lymphokines Potential Applications In Cancer Diagnosis
Immunohistochemical Stains Potential Applications in Cancer Diagnosis
Executive Summary Table:
Japan, Total Cancer Diagnostic Testing Volume and Sales Forecasts By Market Segment
Japan, Estimated Cancer Death Rates
Japan, Laboratories Performing Cancer Diagnostic Tests by Market Segment
Japan, Hospital Laboratories Performing Cancer Diagnostic Tests by Bed Size
Japan, Commercial/Private Laboratories Performing Cancer Diagnostic Tests by Annual Test Volume
Japan, Total Cancer Diagnostic Testing Volume Forecasts by Market Segment
Japan, All Market Segments Major Cancer Diagnostic Test Volume Forecasts by Test
Japan, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecasts by Test
Japan, Commercial/Private Laboratories Major Cancer Diagnostic Test Volume Forecasts
Japan, Total Cancer Diagnostic Sales Forecasts by Market Segment
Japan, All Market Segments Major Cancer Diagnostic Sales Forecasts by Test
Japan, Hospital Laboratories Major Cancer Diagnostic Sales Forecasts by Test
Japan, Commercial/Private Laboratories Major Cancer Diagnostic Sales Forecasts by Test
Japan, ACTH Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, AFP Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, CA 19-9 Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, CA-125 Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Calcitonin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Cathepsin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, CEA Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Chromogranin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Colon-Specific Antigen Test Volume And Diagnostics Sales Forecasts by Market Segment
Japan, Cytokeratins Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Estrogen Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Ferritin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Gastrin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, HCG Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Insulin Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Interferons Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Interleukins Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, NSE Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Nucleolar Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Occult Blood Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Oncogenes Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, PAP Smear Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Parathyroid Hormone Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, Progesterone Receptor Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, PAP Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, PSA Test Volume and Diagnostics Sales Forecasts by Market Segment
Japan, S-100 Protein Test Volume and Diagnostics Sales Forecasts by Market

Segment

Japan, Serotonin Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, Sialic Acid Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, TDT Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, Thymidine Kinase Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, Thyroglobulin Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, TPA, Test Volume and Diagnostics Sales Forecasts by Market Segment

Japan, Total Cancer Diagnostics Sales by Major Suppliers

Japan, AFP Testing Market Diagnostics Sales by Major Supplier

Japan, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Japan, CA 19-9 Testing Market Diagnostics Sales by Major Supplier

Japan, CA 125 Testing Market Diagnostics Sales by Major Supplier

Japan, Calcitonin Testing Market Diagnostics Sales by Major Supplier

Japan, PAP Testing Market Diagnostics Sales by Major Supplier

Japan, PSA Testing Market Diagnostics Sales by Major Supplier

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