

# 2014 Assessments of Leading Tumor Marker Testing Market Players - Strategic Analyses of Major Suppliers and Emerging Market Entrants

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Date: January 2014

Pages: 80

Price: US\$ 2,000.00 (Single User License)

ID: 215BF3D32C8EN

## Abstracts

This new 80-page report from Venture Planning Group provides insightful analyses of major current and emerging suppliers of tumor marker diagnostic instruments and reagents. The assessments include:

Sales

Product portfolios

Distribution tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies.

Contains 80 pages

## Contents

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AdnaGen  
Applied Gene Technologies  
Arca  
Beckman Coulter/Danaher  
Becton Dickinson  
Biomedical Diagnostics  
bioMerieux  
Bio-Rad  
Cepheid  
Correlogic Systems  
Dako  
Decode  
Diadexus  
Diagnocure  
Diasorin  
Eiken Chemical  
Enterix  
Enzo Biochem  
Epigenomics  
Exact Sciences  
Fujirebio  
Gen-Probe  
Guided Therapeutics  
Hologic  
Ipsogen  
Kreatech  
Kyowa Medex  
Life Technologies  
Mackay Life Sciences  
Myriad Genetics  
Nanogen.Elitech  
OncoLab  
Ortho-Clinical Diagnostics  
Panacea Pharmaceuticals  
Polartechnics  
Polymedco

PreMD  
Qiagen  
Radient Pharmaceuticals  
Roche  
Scienion  
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