

# **2014 Assessments of Leading Transfusion Diagnostic Testing Market Players - Strategic Analyses of Major Suppliers and Emerging Market Entrants**

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## **Abstracts**

This new report from Venture Planning Group provides extensive analyses of major current and emerging suppliers of transfusion diagnostic instruments and reagents. The assessments include:

Sales

Product portfolios

Marketing tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies

Contains 50 pages

## Contents

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Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio-Rad  
Diagast  
DiaSorin  
Fujirebio  
Gen-Probe  
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