

# 2014 Coagulation Testing in US Hospitals, Commercial Laboratories and Point-of-Care/POC Locations

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## Abstracts

Complete report \$11,500. DataPack (test volumes, sales forecasts, supplier shares) \$7,500.

## Summary

This comprehensive report contains 455 pages, 60 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in the US coagulation testing market during the next five years.

The report explores business and technological trends in the US coagulation testing market; provides leading supplier market shares estimates, as well as test volume forecasts for over 40 procedures performed in hospitals, commercial laboratories, physician offices, ER, OR, ICU, cancer clinics, ambulatory care center, surgery centers, nursing homes, and birth centers; compares features of major analyzers; profiles leading market players; and identifies specific product and business opportunities facing instrument and consumable suppliers during the next five years.

## Strategic Recommendations

Product development and business expansion opportunities with significant market appeal.

Ideal product models with tentative prices and operating characteristics.

Alternative market penetration strategies for instrument and reagent suppliers.

Potential market entry barriers and risks.

**Coagulation Tests** Activated Clotting Time (ACT) (1), Activated Protein C Resistance, Activated PTT (APTT), Alpha 2-Antiplasmin, Antithrombin III, Bleeding Time, D-Dimer, Factor II, Factor V, Factor V Leiden, Factor VII, Factor VIII, Factor IX, Factor Ixa, Factor X (Stuart Factor), Factor Xa, Factor XI, Factor XII, Factor XIII, Fibrin Degradation Products, Fibrinogen, Fletcher Factor/Pre-Kallikrein Factor Activation, Heparin/Anti-Factor Xa, Heparin-Induced Thrombocytopenia, Plasmin, Plasminogen, Plasminogen Activator Inhib., Platelet Function/Aggregation, Protein C, Protein S, Prothrombin Mutation, Prothrombin Time (PT), Reptilase Time, Thrombin Time, Von Willebrand's Factor Fav/Ag, and others.

**Sales and Market Share Analysis** Sales and market shares of major instrument and reagent suppliers.

**Market Segmentation Analysis** Comprehensive market segmentation analysis, including:

### **Centralized Testing**

Hospitals

Commercial/Private Laboratories

### **POC/Decentralized Testing**

Physician Offices/Group Practices

Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

Test volume forecasts for over 40 major procedures by market segment.

### **Current and Emerging Products**

Review of established and emerging procedures.

Comparison of automated and semi-automated analyzers from Diagnostica Stago, Helena, IL, Siemens, Sysmex and other suppliers.

### **Technology Review**

Analysis of current and emerging technologies and their potential market applications.

Comprehensive lists of companies developing or marketing new technologies and products by test.

### **Competitive Strategies**

Extensive strategic profiles of major suppliers and emerging market entrants.

The companies analyzed in the report include:

Abbott

ADI/American Diagnostica

Axis-Shield

Alere/Biosite/Inverness

Beckman Coulter/Danaher

Becton Dickinson

Bio/Data Corporation

Chrono-Log

Corgenix Medical

Diagnostica Stago/Trinity Biotech

Grifols

Helena Laboratories

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Instrumentation Laboratory

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ZyCare/Alere

Contains 455 pages and 60 tables

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