

2014 Assessments of Transfusion Diagnostic Market Strategic Profiles of Leading Suppliers

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Abstracts

This new 68-page report from Venture Planning Group reviews current instrumentation technologies, and compares features of leading transfusion diagnostic automated and semi-automated analyzers.

The report also presents strategic assessments of current and emerging suppliers of transfusion diagnostic products, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 68 pages



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Beckman Coulter/Danaher

Becton Dickinson

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Gen-Probe

Grifols

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