

2014 Analysis of the US Nucleic Acid Testing Market: Innovations, Trends and Opportunities for Suppliers

<https://marketpublishers.com/r/232EF5E4DF1EN.html>

Date: November 2013

Pages: 880

Price: US\$ 7,600.00 (Single User License)

ID: 232EF5E4DF1EN

Abstracts

Highlights

Comprehensive 880-page market segmentation analysis of the US NAT market.

Major issues pertaining to the US NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing

Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 880 pages and 37 tables

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Ras

Reg

Sis

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Affymetrix

Agilent

Applied Gene Technologies

Arca

Beckman Coulter/Danaher

Becton Dickinson

Biokit

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Kreatech

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Monogram Biosciences

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Nanogen/Elitech

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