

# 2014 Analysis of the US Diagnostic Testing Market: Segment Forecasts and Supplier Shares

https://marketpublishers.com/r/2E6211C9A28EN.html

Date: November 2013 Pages: 101 Price: US\$ 4,320.00 (Single User License) ID: 2E6211C9A28EN

## Abstracts

This new report from Venture Planning Group provides an overview of the US diagnostic testing market, including sales and market shares of leading reagent and instrument suppliers, as well as test volume and sales forecasts for the following market segments:

Blood Banking
Cancer
Chemistry
Coagulation
Drugs of Abuse
Endocrine
Hematology and Flow Cytometry
Immunoprotein
Infectious Diseases
Molecular Diagnostics
TDM

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Contains 101 Pages and 48 Tables



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Coagulation Testing Market



Coagulation Test Volume Forecasts by Market Segment Coagulation Reagent Sales Forecasts by Market Segment Coagulation Instrument Sales Forecasts by Market Segment Market Shares of Major Suppliers of Coagulation Diagnostic Products Blood Banking Market Blood Typing and Grouping Test Volume Forecasts by Market Segment Infectious Disease Screening Test Volume Forecasts by Market Segment Blood Typing and Grouping Reagent Market Forecasts by Market Segment Infectious Disease Screening Reagent Market Forecasts by Market Segment Market Shares of Major Suppliers of Blood Typing and Grouping Tests Market Shares of Major Suppliers of HIV/HTLV Blood Scre ening Tests Market Shares of Major Suppliers of Hepatitis B Blood Screening Tests Market Shares of Major Suppliers of Hepatitis C Blood Screening Tests Market Shares of Major Suppliers of HIV/Hepatitis Blood Screening NAT Assays Market Shares of Major Suppliers of West Nile Virus NAT Assays Market Shares of Major Suppliers of CMV Blood Screening Tests Market Shares of Major Suppliers of Syphilis Blood Screening Tests



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