

2014 Analysis of the Spanish Nucleic Acid Testing Market: Innovations, Trends and Opportunities for Suppliers

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Abstracts

Highlights

Comprehensive 850-page market segmentation analysis of the Spanish NAT market.

Major issues pertaining to the Spanish NAT laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next ten years.

An extensive review of DNA probe and biochip technologies, test formats, detection methodologies, trends in testing automation and amplification methods.

Ten-year test volume and reagent sales forecasts for the following categories:

Infectious Diseases

Cancer

Forensic Testing

Genetic Diseases

Paternity Testing/HLA Typing

Review of testing methodologies and instrumentation technologies.

Feature comparison of automated and semiautomated analyzers.

Sales and market shares of leading suppliers.

Over 60 specific opportunities for NAT instruments, test systems, IT and auxiliary products.

Profiles of major suppliers, and emerging market entrants, including their sales, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Business planning issues and concerns.

Contains 850 pages and 36 tables

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CAR

CAS

CPT

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PIK3CA

PTI-1

Ras

Reg

Sis

Src

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Affymetrix

Agilent

Applied Gene Technologies

Arca

Beckman Coulter/Danaher

Becton Dickinson

Biokit

BioMerieux

Bio-Rad

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Kreatech

Li-Cor Biosciences

Life Technologies

Monogram Biosciences

Myriad Genetics

Nanogen/Elitech

Novartis

Orchid CellMark

Ortho-Clinical Diagnostics

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Roche
Scienion
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