

Competitive Intelligence 2014: Leading Tumor Marker Diagnostics Market Players - Strategic Assessments of Major Suppliers and Emerging Market Entrants

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Abstracts

This new 80-page report from Venture Planning Group provides insightful analyses of major current and emerging suppliers of tumor marker diagnostic instruments and reagents. The assessments include:

Sales

Product portfolios

Distribution tactics

Technological know-how

New products in R&D

Collaborative arrangements

Business strategies.

Contains 80 pages

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