

Competitive Intelligence 2014: World's Leading Paint and Coatings Companies - Strategic Directions, Marketing Tactics, Technological Know-How

<https://marketpublishers.com/r/2B4741700C3EN.html>

Date: February 2014

Pages: 134

Price: US\$ 2,800.00 (Single User License)

ID: 2B4741700C3EN

Abstracts

This new report from Venture Planning Group provides analysis of the world's leading paint and coatings companies' strategic directions, marketing tactics, and technological know-how. The companies analyzed in this report include Akzo Nobel, BASF, DuPont, Henkel, Kansai Paint, Nippon Paint, PPG, RPM, Sherwin-Williams, and Valspar. The report presents:

Specific business, new product development and marketing strategies.

Major strengths and weaknesses, e.g., managerial, organizational, marketing and product development.

Anticipated acquisitions, joint ventures and divestitures.

Promotional tactics.

Distribution approaches.

Product service and support.

Customer relations.

Internally developed and acquired technologies, processes, and related capabilities.

Proprietary technologies and patent litigations.

Contains 134 pages

Contents

1. AKZONOBEL

2. BASF

3. DUPONT

4. HENKEL

5. KANSAI

6. NIPPON PAINT

7. PPG

8. RPM

9. SHERWIN-WILLIAMS

10. VALSPAR

I would like to order

Product name: Competitive Intelligence 2014: World's Leading Paint and Coatings Companies - Strategic Directions, Marketing Tactics, Technological Know-How

Product link: <https://marketpublishers.com/r/2B4741700C3EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B4741700C3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

